

ieaa

International Education  
Association of Australia



annual  
**report**  
2021–22

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# PREFACE



## This year has seen a return to some type of normal but what does that really look like?

Our normal way of doing business has changed forever. We will continue to have a mix of face-to-face and hybrid as we have learned that this is feasible and expected.

The IEAA Board has reviewed our Strategic Plan to ensure we are meeting the needs of our members and the industry.

## Policy, advocacy and representation

IEAA's advocacy role continues to be the focus for our association. I firmly believe that we have led the way during the pandemic outbreak. We continue to be a united voice for students, institutions and members.

We have continued to engage with governments to ensure we are promoting the views, opportunities and challenges of our members.

IEAA is represented on numerous advisory committees at state and federal level and continue to be profiled across various media outlets and platforms.

## Professional learning

The Professional Learning Framework is an important driver for IEAA. Our commitment to enabling professional development recognition leads to rewarding our members for their years of education, experience and engagement in international education.

We have recognized six new Senior Fellows, five new Fellows and 16 new Associate Fellows, who have completed their professional development recognition.

IEAA held 33 events during the year, utilising blended delivery for many.

# PREFACE

## Research

IEAA's research agenda is a driving force for the Association. We have continued to conduct and commission our own research to support the needs of the industry.

Our research activity for this financial year includes:

- 'Student Voices: Domestic cohort engagement with international students through COVID-19' and 'Student Voices: International students' publications in partnership with Education New Zealand.
- 'Keeping Connected: Australia-Asia youth engagement after the pandemic' report in partnership with Asia Society Australia.
- 'Learning Abroad in Australian Universities' White Paper.
- The establishment of a Data Group to analyse and petition for public data.
- A collaboration with Studymove to deliver insights into the international learning experience.
- A Mid-Winter Researchers' Seminar in August 2021, bringing together experienced and emerging researchers in the field.

- The development of a new IEAA Research Strategy to be delivered in the second half of 2022.

The Association remains in a sound financial position. Whilst we have invested in campaigns to maintain the sustainability of our industry and deliver on our strategic plan, we invest for the benefit of our members.

Finally, as this will be my final Annual General Meeting as President, I want to thank our CEO and the IEAA Secretariat who have worked tirelessly under extraordinarily difficult circumstances to keep the association actively advancing the interests and agendas to the benefit of our members.

I would also like to acknowledge the Board members, who all participate on a voluntary basis to lead the Association's important work for the sector.

I present to you our annual report for the period 1 July 2021–30 June 2022.



**Janelle Chapman**  
IEAA President



# strategic plan

2022-2025

## IEAA engages, empowers and educates all who work in international education

our  
**mission**

our  
**values**

strategic  
**pillars**



IEAA will advocate for, represent, and champion international education in Australia.

IEAA will be the voice of Australia's international education community globally.

IEAA will support the professional development and professionalism of all involved in Australia's international education community.

strategic  
**goals**

Formalise IEAA as a peak body

Develop a Secretariat and Board Succession Plan

Embrace all sectors of international education (ELICOS, VET, schools and HE)

Develop an International Partnership Plan

Review and enhance current professional development offerings

Increase awareness of IEAA professional development offerings

Enhance current IEAA Fellowship credentials

**actions**

# GOVERNANCE

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Janelle Chapman	President	5	5
Simon Ridings	Vice-President	5	5
Bronwyn Bartsch	Treasurer	5	5
Michael Ferguson	Ordinary Board Member	5	5
Sarah Todd	Ordinary Board Member	5	5
Ren Yi	Ordinary Board Member	5	5
Kelly Smith	Ordinary Board Member	5	5
Tim Field	Ordinary Board Member	5	4
Tanveer Shaheed	Ordinary Board Member	5	5
Craig Carracher	Invited Board Member (by Board)	5	4
Danielle Hartridge	Invited Board Member (by President)	5	4
Jana Perera	Invited Board Member (by Board)	4	4
Marnie Watson	Invited Board Member (by Board)	4	3

## BOARD MEETINGS

The Board met five times in 2021-22:

- 26 October 2021 (teleconference)
- 26 November 2021 (teleconference)
- 18 February 2022 (hybrid)
- 17 June 2022 (teleconference)
- 12 August 2022 (face-to-face)

## Board

IEAA held its Board elections in September and October 2021. Nominations for Treasurer and three Ordinary Board Member positions closed at the end of the Annual General Meeting which was held online on Thursday 7 October 2021, 12:30 to 1 p.m.

Two nominations were received for the position of Treasurer, with Bronwyn Bartsch elected to the role. Nine nominations were received for the three Ordinary Board Member positions, with Tim Field and Tanveer Shaheed (new appointments) and Kelly Smith (re-elected), appointed each for a two-year term.

To ensure good representation across sectors and states and territories, the Board can appoint up to two additional members. The Board appointed Jana Pererra (The Gordan Institute of TAFE) and Marnie Watson (Sannam S4) as Invited Board Members at its October Board Meeting, with their role commencing on 4 November 2021, each for a two-year term.

# BOARD



**Janelle Chapman**  
President



**Simon Ridings**  
Vice President



**Bronwyn Bartsch**  
Treasurer



**Craig Carracher**  
Board member



**Tim Field**  
Board member



**Mike Ferguson**  
Board member



**Danielle Hartridge**  
Board member



**Jana Perera**  
Board member



**Tanveer Shaheed**  
Board member



**Kelly Smith**  
Board member



**Sarah Todd**  
Board member



**Marnie Watson**  
Board member

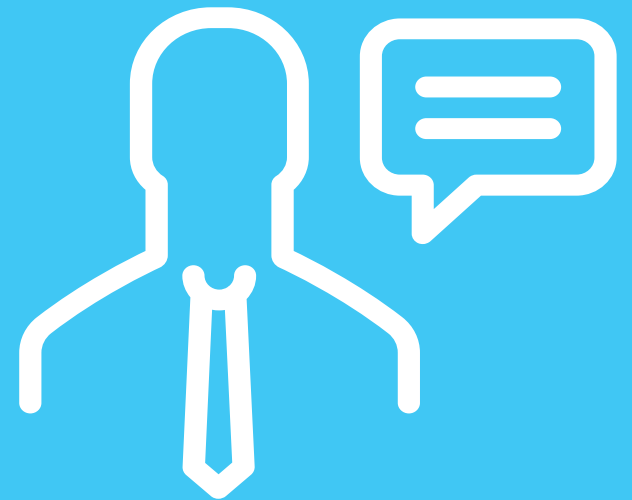


**Ren Yi**  
Board member

As at 30 June 2022



policy, **advocacy**  
and representation



The period that covers this annual report can be divided fairly neatly into two distinct parts.

From July to December 2021 our beleaguered international education community fought to prove the viability of overseas student inbound pilot flights, strongly advocated for national borders reopening and argued against the redundancies of too many experienced international education staff colleagues.

From mid December 2021 to June 2022 the situation was almost completely reversed.

Egged on by Corporate Australia's demands to fill job vacancies, the Morrison Government suddenly flung the borders open, bizarrely introduced uncapped work rights for full time overseas students and, to use their own words, "cranked up the student visa machine". The fact that these policy backflips occurred without any consultation with our community soon became all too apparent. Home Affairs Department had insufficient offshore-based staff to cope with student visa processing workloads, some state governments delayed their own border reopening, and uncapped work rights began to impact upon the quality of the student cohort. The election of the Albanese Government in May 2022 brought with it hopes for a new more consultative approach with international education stakeholders.

Throughout this twelve-month period, IEAA has retained its role as the strongest advocate for our international education community. Supported by a dedicated volunteer Board (and our fantastic Network leadership group), our association maintained constant media attention on the plight of our community, liaised with overseas students on their welfare concerns, provided free webinars and updates on recovery and continued to produce ground-breaking research that underpinned our advocacy. As we begin to now see "light at the end of the tunnel" we put on record our gratitude to over 3,000 individual, institutional and corporate members for maintaining their unwavering support for our efforts.

# POLICY AND ADVOCACY

## Council for International Education

The 11 non-Ministerial Expert Members of the Council were kept fully engaged from July until the end of November 2021 in finalising Australia's new National Strategy for International Education 2021-2030. With the Department of Education providing secretariat support, the feedback from 1,200 webinar and workshop participants and 119 written submissions was effectively factored into a series of drafts. This culminated in sign-off of the final version taking place at a meeting of the full Council (including the seven relevant portfolio Federal Ministers) at Parliament House on 25 November 2021. While Expert Members were pleased to support the Strategy under our agreed title of "Connected, Creative and Caring", concerns were raised when the then Minister for Education, Alan Tudge, inserted a section on diversity audits and action plans (but only for public universities) which had not been previously endorsed.

In the first six months of 2022, meetings of the Expert Members focused on implementation of the new National Strategy, discussions around the Department's proposed 'ESOS Review Discussion Paper' (with concerns that it was attempting to go beyond just consumer protection), consideration of an \$8 million competitive fund for development of 70 micro credentials, progress of mutual

recognition initiatives with India and input into the six proposed programs under the Federal Government's \$10 million International Education Innovation Fund (IEIF).

IEAA was represented on the Council by CEO Phil Honeywood (Convenor), President Janelle Chapman and then Board Member Derek Scott.

## New Colombo Plan (NCP):

The winding-up of the Julie Bishop-chaired NCP Steering Group (which had included the IEAA CEO and former Board Members Kent Anderson and Trevor Goddard as inaugural members) definitely had a negative impact on learning abroad stakeholder engagement. Throughout the pandemic, our Association successfully advocated to ensure that most of the Federal Government's allocated funding was re-directed to virtual NCP mobility and scholarship grants. However, DFAT's decision to award a substantial contract for third party administration of the program to Scope Global (which was subsequently sold to a for-profit company Palladium) raised genuine stakeholder concerns.

Acting on the above concerns, the IEAA CEO raised the need for a reconstituted NCP Steering Group/Advisory Committee directly with the then Foreign Affairs Minister, Marise Payne, when the full Council for International Education met at Parliament on 25 November 2021.

Happily, the Minister agreed and the CEO was invited to Canberra to discuss the scope of work and proposed committee membership with the Deputy Secretary of the Department of Foreign Affairs, Rod Hilton. The nominated committee members were all accepted by DFAT and include the Convenor of IEAA's Learning Abroad Network, Simon Watson, as well as the IEAA CEO. The first meeting of what has been termed the NCP Roundtable took place in Canberra on 11 March 2022. DFAT agreed that it gained a great deal of useful information from this stakeholder engagement.

## Industry Roundtable

Chaired by the IEAA CEO, the International Education Industry Roundtable continued to meet throughout 2021 and 2022. With its membership comprising all international education-related Peak Body CEOs, senior state/territory/federal government representatives, education agent bodies and the student accommodation sector, it proved itself to be an effective forum for exchange of information and advocacy initiatives. A meeting of the Roundtable in Melbourne on 7 April 2022 provided participants with some useful policy speaking points in the lead up to the May 2022 Federal Election.



# POLICY AND ADVOCACY

## Education Visa Consultative Committee (EVCC)

One unfortunate outcome of the COVID-19 pandemic has been the practice of a number of Government Departments to hold all meetings virtually. Over the past twelve months this has certainly been the case with the quarterly EVCC meetings chaired by the Home Affairs Department. The inevitable result is that what would normally be a half-day exchange of key information and issue-based advocacy is reduced to a one hour stakeholders information session only. Nevertheless, the Department provided Committee members with important information around student numbers, processing times, provider risk level issues and some prospective policy changes.

Notwithstanding the above concerns about the effectiveness of the EVCC, our Association maintained throughout the year good working relations with a number of senior Home Affairs Department officers. A good example of this was the Department's willingness to provide key speakers at our IEAA Student Visa Update webinar on 8 December 2021, as well as at a number of our relevant annual Network Forums.

## Tuition Protection Service

In July 2021, the IEAA CEO was appointed to a 2-year term on the Tuition Protection Service (TPS) Board. The position involves attendance at quarterly meetings of the Board which now has responsibilities associated with both domestic and international student provider levies. Regular updates associated with provider default risks are discussed with the CEOs of the two national regulators - TEQSA and ASQA. Surprisingly, over the last twelve month period, there were very few education provider defaults. This ensured that the three TPS funds and reserves were maintained in a healthy position which allowed for no increase in associated levies. A number of other important risk issues were also raised at TPS Board meetings including the negative impact of COVID-19 pandemic-generated increases in education agent commissions. Unfortunately, many providers sought assistance from onshore agents to transfer the enrolments of the few remaining international students in Australia.





# STATES AND TERRITORIES

## Australian Capital Territory

There was a great deal of publicity about the ACT attempting to be the first jurisdiction to bring international students back into the country. A combination of factors conspired against this. These included the challenges of lockdowns in the neighbouring states of Victoria and New South Wales, strong resistance from the ACT's Chief Medical Officer, and the prohibitive cost of charter flights and quarantine. Notwithstanding extensive preparatory logistical work by ANU and the University of Canberra, the ACT eventually aligned itself with NSW on its student return date.

With the strong support of our Canberra-based Board member, Mike Ferguson, the CEO was able to undertake some important meetings throughout the year with ACT Government representatives, the Embassy of China, Universities Australia, IRU, Study Canberra and the CEO of TAFE Directors Australia. Our ACT Young Professionals chapter was also active throughout the year and provided a number of opportunities for the IEAA CEO and Board member, Mike, to speak at their events.

## New South Wales

The NSW Government demonstrated strong motivation to open its borders for the return of international students. In doing so, it publicly argued against then Prime Minister Scott Morrison's intransigence on this issue. Effective coordination by the Study NSW team ensured that they were the first state to bring a pilot flight of international students into the country prior to national borders being reopened from 15 December.

In March 2022, the IEAA CEO was able to finally hand over his Acting Chairmanship of the Study NSW International Education Advisory Board (IEAB) to the returning Australian High Commissioner to New Zealand, Hon. Patricia Forsythe. However, the CEO continues to be an IEAB Board member. In between Melbourne's COVID-19 lockdowns, the CEO was able to make a number of trips to Sydney to meet with IEAA's institutional and corporate members. He addressed the Scape-hosted International Education Industry Forum, the Australia China Business Council Education Symposium and a fantastic NSW YP Networking event held at the Marble Bar on 19 May 2022.

## Northern Territory

In our Association's 2020-21 Annual Report, it was noted that the NT Government (with strong logistical support from Charles Darwin University) had moved effectively to prove that overseas students could be brought back safely to Australia. Hopes were raised across the community that its November 2020 pilot flight, involving 63 students from five countries, was the harbinger of a comprehensive national student return plan. However, as often happens with our Territory jurisdictions, the Morrison Federal Government intervened and overruled the Howard Springs quarantine facility from becoming a transit hub for other states' returning international students. Instead, it announced that only returning Australian citizens could be accommodated there. While discussions then occurred to nominate alternative quarantine sites, momentum was lost and the NT waited with other jurisdictions for national borders to reopen.



# STATE REPRESENTATION

## Queensland

There was an optimistic start to the 2021-22 year for our community in Queensland. A meeting of the State Government's International Education Training and Advisory Group (IETAG) included an update by Minister Stirling Hinchcliffe on the state's student return plan, a presentation on 'Q Talent', a discussion about providers' TNE initiatives, and feedback on potential support for the state's beleaguered ELICOS sector. Unfortunately, by the time of the next IETAG meeting on 19 October 2021, things had changed markedly. Whereas NSW and Victoria had announced zero quarantine requirement plans for their (post-December) returning international students, the Queensland Government seemed set on requiring that their returning students spend a minimum 14 days quarantine at their Wellchamp facility in Toowoomba. IEAA Board member Sarah Todd and our Association's CEO (both IETAG members) raised concerns that this policy would bleed student market share to the southern states.

With great attendance support from our Queensland-based Board members, Bronwyn Bartsch, Ren Yi and Sarah Todd, we were able to go ahead with a number of YP Networking events in Brisbane as well as one on the Gold Coast. The IEAA CEO was present in Brisbane on 23 June 2022, to speak at another well-attended YP event.

## South Australia

The Stephen Marshall-led Government raised the greatest expectations for the early implementation of a comprehensive student return plan (as theirs was the first plan to be submitted and signed off by the Federal Government). However, they probably caused their international education stakeholders the greatest disappointment when they imposed unanticipated state wide COVID-19 lockdowns and exorbitant quarantine cost recovery requirements that stopped SA gaining first mover advantage.

The IEAA CEO was delighted to speak at a well-attended YP networking event on 15 December.

## Tasmania

After a one-year absence, on 25 May 2022 the IEAA CEO was finally able to provide an on-campus international education environment scan presentation to the University of Tasmania in Hobart. Separate meetings also took place with Vice Chancellor Rufus Black, DVCI Rob Wilson as well as the Director of Study Tasmania, Renee Woodhouse. From these meetings it became apparent that a key challenge the community is dealing with in that state is the establishment in recent years of approximately 20 international education private providers in Hobart. This has led to local residents citing international students as a key contributor to the high residential rents currently prevailing in the Hobart area.

# STATE REPRESENTATION

## Victoria

For the jurisdiction that relied the most on international students to underpin its economy, the Andrews Government set aside more funding for international student welfare and overseas study hubs than any other state or territory. However, it was disappointing that Victoria remained the only state without an international education strategy for the full year.

A high level taskforce, consisting of representatives from four of the state's eight public universities, was appointed to advise the State Government on a student return plan, but its initial plan forwarded to the Federal Government consisted only of a short letter about the return of "economic cohorts". Six pilot flights were eventually planned but the first of these was scheduled to arrive on 23 December after the national borders opened on 15 December.

Despite extensive lockdowns in Melbourne, a number of IEAA-related events were held, particularly in the second half of the year. On 13 December 2021, the CEO spoke at a well-attended YP Networking event. The International Education Industry Roundtable meeting held on 7 April 2022 was followed by a networking function hosted by Global Victoria which included senior stakeholder representatives from around the state. Then on 5 May we hosted an IEAA Members drinks event, at which President Janelle Chapman and the CEO provided an update on the new National Strategy.

## Western Australia

Given the state's strict border closures, IEAA was fortunate to have two WA-based Board members, Simon Ridings and Kelly Smith, to represent us throughout the year. In late November 2021, Premier Mark McGowan gave the state's VCs a firm commitment that international students would be allowed to re-enter WA from early February.

On this basis, many returning students began arriving in the eastern states, waiting for their opportunity to cross the state border. In a surprise announcement, the Premier then went back on his commitment and refused to allow the students to enter the state after all. A great deal of advocacy then ensued and, after a series of policy back flips, most overseas students were able to commence their studies in Semester One.

As a member of the StudyPerth Board, the IEAA CEO was required throughout the pandemic to attend most meetings virtually. However, this changed in early 2022 when the CEO was able to physically attend StudyPerth Board meetings on 25 March and 29 April. These trips provided a great opportunity to re-engage with our Association's WA based members. This included a very successful YP event, hosted at StudyPerth's new Student Hub, which involved a panel discussion on 'Emerging Trends in International Education'.



# EXCELLENCE AWARDS COMMITTEE

IEAA honours excellence in international education through recognising outstanding or distinguished contributions through a system of honours and awards.

They also provide a benchmark of excellence and good practice for the entire sector.

Awards are judged by a six-person jury panel consisting of three IEAA Board Members (IEAA Awards Committee Members) and three external international education professionals.



**Trevor Goddard**  
Board member and  
Chair



**Sarah Todd**  
Board member



**Andrew Everett**  
Board member



**Gretchen Dobson**  
Committee member



**Callum Cowell**  
Committee member



**Kevin Tanaya**  
Committee member



# IEAA EXCELLENCE AWARDS



## Distinguished Contribution to International Education

### **Peter Burgess**

Peter Burgess has been engaged in the Australian TNE space since its inception in the mid-'80s and remains a catalyst in the development of TNE globally.

Peter's career spans academic, industry, corporate and government roles in Australasia, UK and the USA. He was president of Australia's TNE University Forum (2002) and later, inaugural chair of the IEAA TNE Network. He has published and presented widely on TNE, pathways and quality assurance, leading pivotal research across all education sectors.

As CEO of EdBiz P/L, Peter draws on extensive TNE expertise to advise, support and mentor senior education administrators internationally.



### **Shanton Chang**

Professor Shanton Chang's distinguished contribution to international education in Australia spans three decades and includes notable achievements with the National Liaison Committee for International Students, ISANA International Education Association, and VicWISE.

Professor Chang's contribution to international student wellbeing and employability has continued through his academic career. As Associate Dean (International) at the University of Melbourne's Faculty of Engineering and Information Technology, Professor Chang has led research into the digital behaviour of international students and promoted collaborative work on intercultural engagements which is implemented in institutions in Australia and overseas.

Professor Chang remains committed to supporting international students through leadership, research, practice, and service.

# IEAA EXCELLENCE AWARDS



## Excellence in leadership in international education

### **Brett Blacker**

Brett Blacker has been a leader in international education for over 20 years. Brett began his career as Regional Manager at the University of Newcastle before making headlines by being appointed the youngest International Director in Australia at Murdoch University. At Allianz, Brett led the National Education and Student Assistance division and developed Australia's first 24-hour student assistance hotline.

Brett has served on the boards of Perth Education (now StudyPerth), Study NSW, the South Australian Ministerial Advisory Committee for International Education, the IEAA, and as an Expert Member of the inaugural Council for International Education.



## Tony Adams Rising Star

### **Thomson Ch'ng**

Thomson Ch'ng is a Curtin University graduate who actively contributes to the enhancement of the student experience in Australia.

As a founding delegate and National President of the Council of International Students Australia, Thomson was awarded Young Distinguished Alumni Award by the Australian High Commission in Malaysia and the Malaysian Australian Alumni Council in 2019 and International Alumni of the Year 2020 by PIEoneer Awards.

Thomson advises on the ASEAN-Australian education relationship and key projects. In advising the Malaysian Consulate and Education Malaysia Australia, Thomson also facilitated diplomatic meetings and convened the inaugural Malaysia-Australia Tertiary Education Conference.

# IEAA EXCELLENCE AWARDS

## Best Practice in International Education

### International student driver delivery training program

- Desma Smith, Associate Director, International Student Advisory & Support, Swinburne University of Technology
- Peta Simpson, Acting CEO, Fit2Drive Foundation
- Zana Bytheway, Executive Director, JobWatch
- Gabrielle Marchetti, Senior Lawyer, JobWatch
- Gino Carrafa, Directing Manager, D'Accord
- Olivia Doyle, Employability Adviser - International, Swinburne University of Technology
- Steve Kirkbright, Education Officer, Swinburne University of Technology
- Annie Peake, International Student Adviser, Swinburne University of Technology

The International Student Food Delivery Training Program is an educational training program on work rights, road safety, and legal rights and responsibilities for international students who supplement their income in Australia through this gig economy.

The Program was created under funding from Study Melbourne by the Fit2Drive network, Swinburne University, D'Accord OAS, and JobWatch to educate new arrivals and existing vulnerable cohorts on road safety, reducing personal injury, occupational health and safety, and reporting and business keeping obligations. These materials can assist education providers to meet Standard 6 of the ESOS National Code of Practice.

### International students to responsible information systems professionals

- Dr Craig Parker, Senior Lecturer, Deakin University
- Dr Bardo Fraunholz, Associate Professor and Director Analytics, Deakin University
- A/Prof Harsh Suri, Associate Professor, Deakin University
- Dr Lasitha Dharmasena, Senior Lecturer, Deakin University
- Dr Van-Hau Trieu, Lecturer and Director of the Master of Information Systems, Deakin University
- Dr Vivek Venkiteswaran, Digital Resource Coordinator, Deakin University

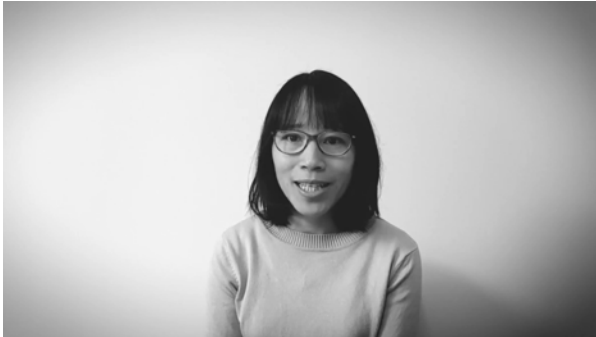
Australian business schools face two main challenges: developing international student employability and building Environmental and Social Responsibility (ESR) capabilities.

With an innovative approach, a team from the Deakin Business School has motivated large cohorts of Master of Information Systems students, over 90% being international students, to plan and prepare for professional employment in Australia and overseas. The program engages students with industry expectations and ESR using real business problems and practice, and supports students in developing transferable skills and evaluative judgement.

An overwhelming number of alumni have expressed how this approach helped them in securing and progressing in professional careers.



# IEAA EXCELLENCE AWARDS



Excellence in professional commentary on issues related to international education

## **Ly Tran**

Professor Ly Tran is an Australian Research Council Future Fellow and a researcher in international education at Deakin University.

Professor Tran's research focuses on international students and graduate employability, Australian student mobility to the Indo-Pacific, the education-migration nexus and staff professional learning in international education.

Spanning higher education, VET and secondary education, Professor Tran's research has been featured in multiple languages and by more than 100 media outlets in Australia and internationally, including ABC, SBS, Australian Financial Review, SBS, The Australian, and The Conversation.



Life Membership

## **Betty Leask**

Professor Betty Leask's contributions to international education are inspiring. Renowned internationally as a researcher and thought leader in internationalising the curriculum, teaching and learning, she is Emeritus Professor in the School of Education at La Trobe University and Editor-in-Chief of the Journal of Studies in International Education.

Betty's contributions to IEAA are outstanding and ongoing. She served on the Board from 2013 to 2015, convened the Teaching and Learning Network and the Research Committee, and served on the AIEC Program Committee. Most recently she designed IEAA's professional learning framework. Betty remains committed to IEAA and continues to contribute to its PD program.



# IEAA EXCELLENCE AWARDS



## Innovation in International Education

### **The Australian Consortium for 'In-Country' Indonesian Studies (ACICIS): Virtual Program Delivery**

In response to COVID-19-related restrictions on international travel, ACICIS spearheaded national advocacy to encourage the Australian Government to adapt its New Colombo Plan to pandemic conditions.

Changes to the NCP in August 2020 cleared the way for redesign of seven of the consortium's in-country programs for online delivery, and the participation of 300+ students on Indonesia-focused virtual mobility experiences between November 2020 and July 2021.

ACICIS has maintained student enrolments at roughly 60% of pre-pandemic levels, preserved the consortium's network of 200 internship host organisations in Indonesia, and ensured that Australian student engagement with Indonesia has continued during the pandemic.



### **Anita van Rooyen, Confidence Hackers: Confidence Crew**

Confidence Hackers empowers young people to look after their wellbeing in simple, fun and engaging ways, using a proactive and preventative research-backed approach, coupled with proven adult-learning models.

In response to ongoing lockdowns, Confidence Hackers worked with Study Melbourne to support 5,000 on- and off-shore Victorian international students with innovative events and workshops.

Delivered under the Confidence Crew banner, this included:

- 8-week Global Confidence Incubator and Challenge Quest programs;
- a strengths-based festival during Mental Health Month;
- a summer events program led by Student Ambassadors;
- exclusive Student Ambassador conversational interviews;
- and a 16-week wellbeing program targeting South Asian students including transformational meditation, group podcasts and online wellbeing courses.

# professional **learning**



# IEAA FELLOWSHIP

Careers in international education are undergoing rapid transformation. But unlike many other professions, our career pathways aren't defined by clear roadmaps or professional frameworks.

Since its launch in September 2019, the IEAA Fellowship Program has continued to attract members who wish to advance and consolidate their professional development. The IEAA Fellowship recognises and rewards members for their education, experience and engagement in international education. This enables members to:

- gain sector-wide recognition for their expertise and knowledge
- consolidate and keep track of their development and engagement
- demonstrate their commitment to their international education career

Members can track their activity and earn points for their formal qualifications, professional experience, foreign language capability, presentations at sector events, conference attendance, online modules, webinars and

more. The more points they earn, the higher they progress through the tiered membership levels from Associate Fellow to Senior Fellow.

Between 1 July 2021 and 30 June 2022, a few initiatives were introduced including the enhancement of the fellowship points framework, featuring recent fellow profiles and awarding a 2,000 points credential to recognise those who are half way in achieving their Associate Fellow goal. Currently, nearly 100 members have achieved their Fellowship goals.

## Online Modules

The Association's suite of ten online learning modules enables members to upskill in their own time, at their own pace, wherever they are in the world. These introductory modules provide a great avenue for members to diversify their knowledge in other areas of international education or embed them into induction programs for staff who are new to international education. During the year we had 113 registrations for the modules, with 'International Education Essentials' and 'Data Demystified' the two most popular. Please see the appendix for a more detailed breakdown of the module registrations.

## senior fellow

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IEAA-SF  
10,000+ points

## fellow

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IEAA-F  
7,000–9,999 points

## associate fellow

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IEAA-AF  
4,000–6,999 points

# PROFESSIONAL LEARNING

## Forums and Conversations

IEAA Network Forums and Conversations continue to be a great asset for IEAA members and non-members alike. They are well established annual events for those in the international education community. Due to the ongoing challenges posed as a result of COVID-19, professional development was delivered in three formats: in-person, hybrid and virtual. The virtual experiences were well received, however in-person attendees emphasised the importance of being able to connect with their peers face-to-face once again. IEAA is pleased to be able to continue offering timely and relevant professional development opportunities to the community, despite challenges faced as a result of the COVID-19 pandemic.

We'd like to thank everyone who embraced the various delivery formats.

## AIEC 2021

Due to the ongoing challenges from the COVID-19 global pandemic, AIEC 2021, which was originally set to be hosted in the Gold Coast, converted to a virtual event. The online conference was held from 5 to 8 October. It explored the theme of 'New Horizons' through five key subthemes: global challenges, digital innovation, life and learning, policy and politics, and strategic insights. The virtual conference was a big success with over 1,200 attendees.

Even with the 2021 annual conference being a virtual event, it still provided the community with the same content and professional development opportunities as previous AIEC events. An expansive program featured keynote speakers, panels, roundtables, braindates and social activities. The braindates proved to be another successful and important engagement piece for the community. There were 140 braindate topics created, involving 440 participants. AIEC 2021 saw those in the international education community make meaningful connections with their peers, providing the platform to connect and discuss key issues facing the sector in 2021 and beyond.

## Webinars

IEAA's continued to be an attractive professional development opportunity, with over 3,200 registrations for our webinars in 2021-22. The most popular webinar of the year was the 'Roadmap to recovery: Strengthening Australia's global position in international education', which drew over 500 registrations.

IEAA was pleased to launch a number of reports via webinar, ensuring the community is aware of the tools and reports available to assist their work. Reports included the 'Learning Abroad in Australian Universities' White Paper and 'Student Voices: Domestic cohort engagement with international students through COVID-19'.

Given the impact of the COVID-19 pandemic on international education, the webinars proved to be a great tool to provide content on important matters such as: border closures, quarantine and visa changes.



# PROFESSIONAL DEVELOPMENT COMMITTEE



**Danielle Hartridge**  
Board member



**Tanveer Shaheed**  
Board member



**Mike Ferguson**  
Board member

The IEAA Professional Development Committee oversees the IEAA professional development activities including the IEAA Fellowship program.

The Committee presented a comprehensive program in 2021-22 with over 35 events taking place online, in-person and hybrid across the continent. The Committee comprised Danielle Hartridge, Tanveer Shaheed and Mike Ferguson. We would like to thank Janelle Chapman for her involvement in the Committee prior to 2022 during her first term as IEAA President.

The IEAA Secretariat and the Professional Development Committee extend their thanks to all of the speakers, presenters and facilitators who gave their time and shared their expertise at our events in 2021 and 2022.

In particular, we would like to thank the Conveners and Deputy Conveners of our IEAA Networks.

Bringing together a national professional development program requires a lot of work and it certainly wouldn't be possible without the dedication and passion of these individuals who give back to the community so freely.

# ADMISSIONS AND COMPLIANCE NETWORK

## Admissions and Compliance and COVID recovery

Our network is delighted, along with everyone in our community, to be working in an environment of (mostly) open borders. The challenges that Admissions and Compliance teams faced during COVID-19 were indeed unprecedented in so many ways as it related to our specific work. However the learnings from that time will set us up for a more flexible workforce, adaptive in our approaches to problem solving and more brave to tackle new challenges. Admissions and Compliance has been the glue that has held so much of the operations together through this time, whether it be interpreting ongoing changes to qualifications and tracking the changing conditions, the endless issuing and re-issuing of eCOEs for Leave of Absences, and/or navigating grey areas of legislation to remain compliant. There has been impressive support for each other through the more formal channels like our IEAA network and less formal email strings between colleagues and state-based groups to advise, suggest and share best practice for the best outcomes for our students, our providers and ourselves.

## Working from Home and the future of our workforce

One thing COVID-19 has taught us is that Admissions and Compliance work can be confidently executed from our homes. Overall, our teams do not front face students, agents and other customers like other service areas. This creates an ongoing challenge for teams and leaders to keep our people connected. It also requires us to continually lean into those COVID learnings to find ways to adapt and continue to keep our work meaningful. This has added to the challenge of attracting and retaining highly knowledgeable and skilled staff into our teams and onboarding them in holistic ways. We hope to continue to use the Network to keep this conversation going.

## Leadership

Late 2021 allowed time to settle into a second term for Network Convener Paula Soon and Deputy Convener Kate Pretty. The Network picked up a second Deputy Convener, Amali Weeratunga, where together the team plotted a sturdy way forward for the next 12 months.



**Paula Soon**  
Convener



**Kate Pretty**  
Deputy Convener



**Amali Weeratunga**  
Deputy Convener

# ADMISSIONS AND COMPLIANCE NETWORK

## Forum 2022

The Admissions and Compliance Network Annual Forum was initially planned to take place in May 2022 but was ultimately shifted to August 2022, thus does not fall within the bounds of the 2021-2022 annual report.

## AIEC

Admissions and Compliance will be on track at the 2022 face-to-face and online conference and, as per every year, there are four delegated sessions on this topic as part of the program. Being the first face-to-face event in two years, the anticipation to meet, greet and network with colleagues, delve into interesting discussions and forums with some world class speakers and presenters, and listen to different points of view is quite palpable. Part of the Network role is an invitation to be part of the AIEC committee, so it has been a pleasure and a lucky opportunity to be involved in the assessment of submission papers for the A and C track, to be part of discussions about the overall planning, and join other members and the small and dexterous team that pulls together the conference every year.

## Going forward

The Admissions and Compliance Network has been proud to run a series of blog posts with IEAA and with our industry partners on different topics, engage in sharing relevant information via our LinkedIn channel, and encourage discussion between groups on all topics as they relate to our work. Our network also championed the gathering of information for the ESOS review held in April 2022. As a result, we have grown our network connections, continue to showcase the criticality of our work and use this network to keep our people connected. We hope to continue to maintain a high standard for members to come back time and again.

# LEARNING ABROAD NETWORK

In a community affected deeply by the pandemic, our tight-knit Learning Abroad Network again worked hard to remain engaged, active and connected throughout the 2021 and 2022 year. The Network offered multiple opportunities, as summarised below.

## Learning Abroad Forum 2021

Optimistically planned to be a physical event in Melbourne, the 12th Annual IEAA Learning Abroad Forum 'Sustainable Futures in Learning Abroad' pivoted into a highly-successful online program held over five days in August. Over 190 attendees heard from 31 presenters, exploring the broad topic of sustainability in learning abroad, from environmental, risk and safety, financial, and other perspectives.

While the world remained shut to Australian students, we were inspired by the opening plenary from Heidi Piper (IEAA-F), Director, International, Griffith University, and challenged by Betty Leask (IEAA-SF), Professor Emerita in the Internationalisation of Higher Education, School of Education, La Trobe University in our closing session. We also generated online discussion through an innovative online IdeasBoard.

## Learning Abroad 'In Conversation' webinar series

The Network continued the successful online webinar 'In Conversation' series. This was aimed at keeping us connected and across global developments in our community. We also facilitated two networking webinars. These were popular with members, with over 110 attendees at each session.

- **'In Conversation: Best practice from Forum EA on student health and safety abroad'**  
On 16 November 2021 we heard from Amelia J. Dietrich, Ph.D., Director for Research and Resources at The Forum on Education Abroad, on US approaches to risk and safety. The webinar offered our Australian community a chance to learn from US colleagues on approaches to borders reopening, and what a return of learning abroad programming might look like for us.
- **'Risky business: How to best support outbound mobility risk management planning'**  
On 15 February 2022, furthering IEAA's theme focussed on risk and return to travel, Sarah Argles, Manager Learning Abroad Risk and Safety, Monash University workshopped hands-on suggestions for effective risk management in the Australian context.



**Simon Watson**  
Convener



**Julie Lambert**  
Deputy Convener



**Ashley Tanks**  
Deputy Convener



# LEARNING ABROAD NETWORK

This session allowed our members to learn together and tool up to support the student cohorts heading abroad from Winter and Spring 2022.

## IEAA Return to Travel Working Group

The IEAA Return to Travel Working Group, including members of the AUIDF, IEAA Learning Abroad community and IEAA Research Committee, continued to meet throughout the year to discuss the imminent re-opening of borders. The group provided guidance and benchmarking preparations to anticipate a safe, best-practice return of learning abroad post-pandemic.

The group and IEAA continued to support university student surveys on attitudes to Learning Abroad this year. Results were collated and presented to the sector by Keri Ramirez of StudyMove at several online sessions at intervals throughout the year.

## White Paper – ‘Learning Abroad in Australian Universities’

The Network is most proud of the publication this year of the White Paper on Learning Abroad. This seminal paper, a major contribution to the community, is the combined work of a subcommittee of the Return to Travel Working Group, led and edited by Dr Davina Potts and Dr Kirrilee Hughes.

The Paper outlines how over the last decade Learning Abroad has become an essential and vibrant feature of modern Australian education: one that transforms our students and positively impacts their families and communities as well as Australian education institutions. The Paper takes an evidence-based approach to six key outcomes of learning abroad to advocate why its success must matter to us and our institutions.

The Paper, launched on 17 May 2022 in an online webinar attended by 250 members, made a splash globally with our partner organisations, institutions and in media outlets. A great thanks should be extended to all involved for their significant contributions over the past year.

Our community can access the paper at the IEAA website.

## Looking Ahead

The end of the year saw the Network preparing for the return of the first IEAA Exchange Fair Circuit in three years. With published circuit dates, our members are looking forward to welcoming back global partners to campuses in mid-August. We are also excited to reboot with an in-person Learning Abroad Forum planned for Melbourne for 18 and 19 August 2022.

## NCP Roundtable – Erasmus+ National Focal Point

Finally, from February 2022 the Network leadership engaged with the NCP Roundtable consultation launched by DFAT. As the New Colombo Plan looks toward a decade of operations, IEAA and the Network Convener will have a chance to contribute to positive program improvements through the Roundtable.

IEAA also agreed to support an Erasmus+ National Focus Point office, which will allow our Network access to information and insight into one of the world’s leading learning abroad programs.

As the current Network Conveners, we must thank members for their active engagement over the year, and acknowledge everyone who contributed, spoke at sessions, and committed time and effort to our joint success.

# MARKETING AND RECRUITMENT NETWORK

As 2021 came to a close, COVID-19 vaccination rates reached the targets set by Australian state governments, which meant the end of rolling lockdowns that had been instituted to prevent the spread of the pandemic.

On the back of this, on 15 December 2021 Australia officially reopened its borders to 230,000 visa holders and 133,000 students. By the end of the 2021-2022 financial year, Australia recorded more than 180,000 student arrivals.

This was just 38% of 2019 arrival levels. Nonetheless, considering Australia's borders only opened in late December, the results were still promising, signaling the recovery of international education.

Looking ahead, challenges still remain for international student recruitment. China currently maintains a COVID zero policy, impeding recruitment staff from meeting prospective students in person. As recently as May and June of 2022, a range of other countries have only just begun relaxing entry for visits by partners of international students.

A standout lesson for our Network members, and where something positive has come from the challenges of the last two years, is that prospective students and agents are now more open to online engagement during parts of the student journey. For many, this has led to the

embrace of a hybrid or blended model involving both online and face-to-face interactions.

## AIEC 2021 Online

After canceling the 2020 conference and planning a face-to-face conference in 2021 on Queensland's Gold Coast, IDP and IEAA made the difficult decision to move the 2021 AIEC conference to a fully online experience running from 5 to 8 October 2021.

This decision was driven by COVID-19 restrictions, most notably lockdowns, imposed on Australian states, and the unpredictability of sudden and more frequent interstate border closures, potentially limiting movement between states.

Despite the disappointment of not being able to run the conference in person, holding it virtually allowed members located overseas to join any of the 26 sessions run during the conference covering the areas of business development, strategy and marketing.



**George Hernandez**  
Convener



**Peline Tan**  
Deputy Convener



**Stephanie Fenelon**  
Deputy Convener

# MARKETING AND RECRUITMENT NETWORK

## ‘Working together: How can we shine brightly and play in harmony?’ webinar

This one-hour webinar in March 2022 saw Sonder’s head of marketing Ruth Standing highlight the concept of “channel orchestration”, while Kate Young, Global Marketing Manager for Study Australia, gave us the latest on Australia’s National Brand and the “Shine with Australia” campaign.

During this online event, more than 150 Marketing and Recruitment Network attendees were provided with a reflection on how solid our combined marketing and recruitment efforts were. We also explored ways in which we “shine” together as marketing and recruitment staff – as “Team Australia” – through Australia’s National Brand.

## ‘Balancing diversification: IEAA Marketing and Recruitment Network Forum 2022’

On 15 and 16 June 2022, a group of 100 industry professionals attended the IEAA Marketing and Recruitment Network forum at the University of Canberra.

This two-day event included industry leaders sharing their knowledge of digital trends disrupting the community, the power of data, metaverse marketing, and the agent aggregator landscape.

It also offered panels which discussed the future of student recruitment and how to best develop a diverse recruitment strategy.

This was the first face-to-face IEAA Marketing and Recruitment forum since 2019, and we welcomed participants from both the Australian and global international education community.

## Network Leadership

The network leadership changed in October 2021.

Tanveer Shaheed and Michelle Hosemann concluded their terms as Deputy Conveners, with Peline Tan and Stephanie Fenelon stepping in as the new Deputy Conveners for the Network.

The current leadership offers their thanks to Tanveer and Michelle for their hard work, dedication and outstanding commitment to the Network during their time as Deputy Conveners.

# PATHWAYS NETWORK

The Pathways Network has continued in 2021 and 2022 to seek alternative ways to further its goal of giving the community its own voice and promoting the contribution it makes to international education in Australia, but with an eye towards a return to usual practices.

While there was continued disruption due to the pandemic, it was decided to take the risk of delivering the 2022 Network Forum in person.

Helen Cameron, Executive Director, Global Engagement, Global University Systems, commenced in the Deputy Convener role in October 2021, joining Convener Andrew Foley, College Director, La Trobe College and Lefan (Cindy) Qiu, International Pathways Manager at RMIT.

The Pathways Network Convener was also involved in the organising committee for AIEC, to ensure there was a pathways voice in the consideration of abstracts for the conference, which will be held in person on the Gold Coast in October 2022.

The Pathways Network leadership team also undertook a review of the IEAA Online Pathways Learning Module and have submitted recommended modifications to update the module the fit with the current environment.

Potential goals for the coming year will be to consider reinstating a professional development event for pathways academic staff, and to be able to further support local networking activities. The Network is hopeful that these aims can again be a focus now that a new normality returns to international education in Australia.



**Andrew Foley**  
Convener



**Helen Cameron**  
Deputy Convener



**Lefan (Cindy) Qiu**  
Deputy Convener



# SCHOLARSHIPS AND FELLOWSHIPS NETWORK



**Dale Druhan**  
Convener



**Dr Anna Kent**  
Deputy Convener



**Alison White**  
Deputy Convener

Sponsored students and scholarship providers have weathered the storm of the last couple of years. What has been particularly impressive is how scholarship providers adapted their programs in innovative ways to provide the best possible support for their students. Sponsored students are adapting to a new COVID-normal but face ongoing challenges presented by the pandemic, both with their studies, and the affordability and availability of accommodation (especially accompanied students). They have shown strength and resilience and continue to contribute positively to Australian education and our community. As we look ahead to 2023, the scholarships and fellowships community will continue to band together and support students.

## Leadership

In 2021, we farewelled our Convener Michael Bracher (Tetra Tech), and Dale Druhan (UNSW) stepped into the role as Convener. Our sincere thanks to Michael for his experience, leadership and guidance.

We also welcomed Alison White to the role of Deputy Convener. It has been a pleasure having Alison's wealth of knowledge and experience, with over 20 years in higher education, international education and scholarship management, as well as the ongoing expertise

and experience of long-standing member of the Network leadership team, Dr Anna Kent.

## 2022 Forum

With borders only recently having opened, it was decided that this year's Scholarships and Fellowships Network Forum would again be held online. Titled 'Does pressure make a diamond?', panellists and participants were encouraged to reflect on the challenges and pressures of the last couple of years, and look at how scholarship programs and service delivery has adapted, and what opportunities have emerged.

Sessions were held over two days in April and topics included risk management and crisis response, a sponsor roundtable, a student and alumni panel, and a session called 'Diamonds in the Rough' where we finished with positive stories of the 'diamonds' the pandemic has unearthed in the scholarships space.

Presenters came from a number of prominent Australian and international institutions and organisations including, to name a few, the Australian Government, the Australian Consortium for In-Country Indonesian Studies (ACICIS), Schwarzman Scholars, the Indonesian Government, and Tetra Tech International Development.

# SCHOLARSHIPS AND FELLOWSHIPS NETWORK

## Strengthening links with IEAA Young Professionals

The Scholarship and Fellowships Network has continued their efforts to strengthen ties with the IEAA Young Professionals. This year we jointly hosted a networking function to bring together people from international education in Canberra to discuss how international education can thrive into the future. Representatives included the CEO of IEAA, Phil Honeywood, Dale Druhan (Convener of Scholarships and Fellowships Network), and co-chairs of the IEAA Young Professionals in the ACT – Christiarne Carroll and Amy Kominek.

## AIEC

Deputy Convener Alison White has coordinated the development of, and will be chairing, a panel discussion at AIEC in 2022. The session is focused on how governments, institutions, organisations and corporations can better understand and leverage scholarship programs in the era of post-COVID recovery, in terms of both brand and reputation as well as providing cultural enrichment to the academic community. We look forward to a great discussion with both panellists and attendees alike!

# STUDENT LIFE NETWORK



**Melanie Duncan**  
Convener

The IEAA Student Life Network team was joined by Charlotte Long in October 2021 as our new Deputy Convener. Charlotte joined Convener Melanie Duncan and Deputy Convener Dom Harden, who both moved into their second year in their respective Network roles. There was a lot of interest in the Deputy Convener role at IEAA election time – many of those who expressed interest, but chose not to nominate, joined the team in planning and facilitating the Student Life Forum.



**Dom Harden**  
Deputy Convener

## 2022 Forum

The Student Life Network Forum 'From Barriers to Belonging' was delivered across three days on 4, 11 and 18 May 2022. The three Forum subthemes collectively focused on transition and creating a sense of belonging and welcome for international students as they returned to Australian campuses across 2022. The intent of the Forum was to assist international education professionals to predict and tackle potential issues for our returning students head-on; hear presentations on best-practice programs already being offered in this space; and develop campaigns and strategies to create a sense of belonging and inclusion for our international students in our campuses. The Forum followed on from the themes of the 2021 Forum which focused on how to support our international students – academically, psychologically and socially – whilst they studied



**Charlotte Long**  
Deputy Convener

in predominantly virtual classroom environments during the pandemic.

## Under 18's Masterclass workshops

Dom Harden, in partnership with ISANA: International Education Association, co-developed the content for the annual Under 18's Masterclass workshops which ran across on 27 October, 3 and 10 November 2022. In 2021, there was agreement between IEAA and ISANA to facilitate this workshop annually for the co-benefit of their members.

In 2021, the first session was a workshop facilitated by Nicolle Walker and Rachel Maissan of Deakin College on in-house support. The second session was presented by Jen Walsh of Trinity College on legal obligations for our students living in third party accommodations. At the final session, Robert Chasse of Sonder and Nathan Pugliese of Education International Queensland presented on student welfare and risk management.

As the Student Life Network Convener, Melanie has been involved in a Working Group to develop a resource specifically designed to be shared with employers who wish to tap into the significant talent pool represented by international students and graduates but who may be unsure of the options available to them to enable this.

# STUDENT LIFE NETWORK

## AIEC 2022

Further professional development opportunities for Student Life network members are finalised for the rest of 2022. As a member of the Australian International Education Conference (AIEC) Program Committee, Charlotte Long has curated a contemporary and experienced suite of student-centric presentations for the AIEC 2022 program. Melanie is also working with The PIE on a Student Cafe session at AIEC, which will encourage conference delegates to talk with students in an informal setting on a range of topical student issues.

## Looking Ahead

As the outgoing Convener and Deputy Convener, Melanie and Dom would like to sincerely thank all presenters and speakers at our professional development forums and sessions for their expertise and time over the last two years. And to all of our industry peers who put their brain power into the development and facilitation of our programs – a job well done!



# TEACHING AND LEARNING NETWORK



**Damir Mitrić**  
Convener



**Christina Del Medico**  
Deputy Convener



**Catherine Moore**  
Deputy Convener

## Conversation

As the pandemic continued to impact face-to-face events, the primary Teaching and Learning Network event comprised a three-hour online conversation on students' transition to university.

The 'Supporting Students' Transitions to University: Cross-sectoral Perspectives Teaching & Learning Network Conversation' took place on 2 September 2021, with an impressive 201 registrations. Viewers accessed expertise across the spectrum of the university community and from all around the country.

Led by Network Convenor Damir Mitrić, participants heard from senior figures in international education at Macquarie University, The Moreton Bay Colleges, University of Sydney, Australian Catholic University, Holmesglen Institute and RMIT University.

## Leadership

In 2021-22, Damir Mitrić continued to lead the Network as Convenor, with Catherine Moore as Deputy Convenor. In 2021, Susan Ogoro concluded her tenure as Deputy Convenor. The Teaching and Learning Network would like to extend its thanks to Susan for her work in helping steer the Network and support its members. Christine del Medico, Director, Learning and Teaching at Navitas, was elected as Deputy Convenor in 2021.

## ISQ Teaching and Learning Summit

The Teaching and Learning Network again partnered with Independent Schools Queensland on their annual 'Global Teaching and Learning Summit'. Taking place at the Brisbane Convention and Exhibition Centre on 11 October 2021, this half-day summit focused on innovative teaching and learning approaches to develop ethically responsible citizens who are prepared for a globalised world.

# TRANSNATIONAL EDUCATION NETWORK

## Forum 2021

With the ongoing impact of lockdowns and border closures, the 2021 Transnational Education Network Forum was again held in virtual format and was held on 29 and 30 July.

The online format resulted in close to 200 speakers and participants attending the event from around 10 countries – one of the highest registrations for IEAA Network events in this period. Topics covered included India's New Education Policy and opportunities for Australian TNE (with case studies from institutions with deep engagement in India). There were sessions on the emergence of online study centres, an update from the Department of Education, Skills and Employment on Australia's forthcoming international education strategy, consortium approaches to TNE.

We also included regulatory updates from TNE host countries including Vietnam, China and the Philippines. The forum closed with an engaging panel discussion on 'Post- Brexit, post-Trump, post-COVID: the next 10 years for global education and TNE'.

In 2022, we look forward to exploring the role of government in supporting TNE, emerging models of delivery and partnering around online and hybrid modes of TNE, and implications for quality assurance, as well as the role of Edtech in TNE service provision.



**Caryn Nery**  
Convener



**Peter Harris**  
Deputy Convener



**Emma Steinke**  
Deputy Convener



## PROFESSIONAL LEARNING AT A GLANCE

**28**

EVENTS

**200+**

SPEAKERS

**3,900+**

REGISTRATIONS

\*these figures do not include Young Professionals Events



# YOUNG PROFESSIONALS

IEAA continues to promote the development of early-career professionals in international education through our Young Professionals (YP) program.

With six chapters nationwide, there is representation and support for events across the major educational institution hubs. Despite challenges to in-person events due to COVID-19, all the YP chapters were able to host in-person events in the 2021-22 year.

Three of the YP chapters also hosted successful end of year celebrations which were all well attended. The YP chapters also came together to deliver one national webinar: 'Networking in the virtual world'. Together, these events attracted young professionals accross Australia, demonstrating the importance of this initiative for the future leaders of the Australian international education community.



**Christianne Carroll**  
ACT co-chair



**Nicola Burge**  
NSW co-chair



**Georgia Hooper**  
QLD co-chair



**Tanvir Haque**  
SA co-chair



**Lucas Li**  
VIC co-chair



**Laura Mansfield**  
WA co-chair



**Amy Kominek**  
ACT co-chair



**Iori Forsyth**  
NSW co-chair



**Susan Schlinker**  
QLD co-chair



**Celeste Yang**  
SA co-chair



**Sam Miles**  
VIC co-chair



**Zoe de Reus**  
WA co-chair



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YOUNG  
PROFESSIONALS  
AT A GLANCE

**15**

EVENTS

**33**

SPEAKERS

**528**

ATTENDEES





# research



# RESEARCH COMMITTEE



**Professor Ren Yi**  
Chair



**Jonathan Chew**  
Committee member



**Associate Professor  
Amanda Daly**  
Committee member



**Dr Kirrilee Hughes**  
Committee member



**Dr Monica Kennedy**  
Committee member



**Dr Anna Kent**  
Committee member



**Dr Aleksandr Voninski**  
Committee member



**Marnie Watson**  
Committee member

The Research Committee met five times in 2021–22 on 6 August 2021, 22 October 2021, 13 December 2021, 21 February 2022 and 11 April 2022.

At the October Meeting, the Research Committee farewelled Dr Davina Potts, who had chaired the committee for six years, and thanked her for her outstanding contributions. Professor Ren Yi was welcomed as the Research Committee's new Chair, which is an IEAA Board appointment.

Each year the Board can appoint three external committee member positions and one internal (Board member) position, or Board representative position to the Research Committee.

In November 2021, expressions of interest were advertised via email and through IEAA's social media channels. The period for nominations closed on 17 November, with a total of 13 nominations received. A selection panel (Professor Ren Yi, Professor Sarah Todd, Dr Kirrilee Hughes) assessed the applications which resulted in the following members being recommended to, and approved by, the IEAA Board for the period December 2021–November 2023: Associate Professor Amanda Daly; Jonathan Chew and Dr Alek Voninski. In addition, IEAA Board Member, Marnie Watson was appointed to the Research Committee.

Dr Kirrilee Hughes was contracted in June 2021 to support the Research Committee as Research Manager (FTE 0.2) and continues in this position.

# RESEARCH IN ACTION

## Student Voices

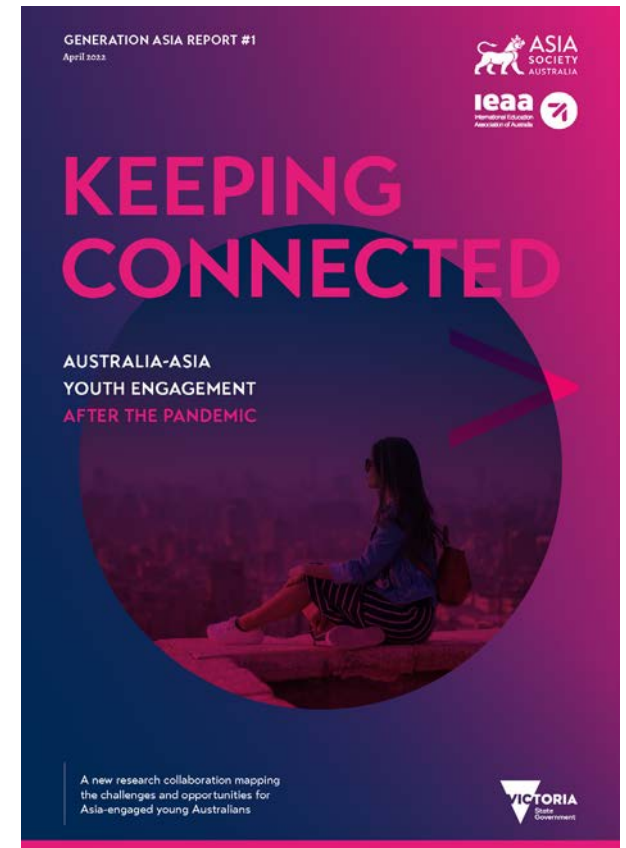
In 2021, IEAA released two publications from our collaboration with Education New Zealand which produced a landmark trans-Tasman study into how Australian and New Zealand domestic student attitudes and behaviours towards international students have shifted during COVID-19. Led by researcher Rob Lawrence, the research study was conducted over October and November 2020 in association with 15 universities and five TAFE institutes in Australia and four universities in New Zealand.

The compiled research was released in two parts, the first, 'Student Voices: Domestic cohort engagement with international students through COVID-19' was released in July 2021, and the second, 'Student Voices: International students' experiences during COVID-19', in October 2021.

## Research Partnership with Asia Society Australia

In November 2021, IEAA partnered with Asia Society Australia (ASA) to deliver three Generation Asia reports which focus on spotlighting younger voices across public, business and government in relation to Australia-Asia engagement. This research is guided by an Advisory Group which is led by IEAA Research Committee Chair, Professor Ren Yi, and also includes Jonathan Chew, Rebecca Cozens, Rebecca Hall, Professor Ly Tran, Dr Davina Potts and representatives from ASA. The research team for this project is led by IEAA's Research Manager, Dr Kirrilee Hughes.

The first report, 'Keeping Connected', was released in April 2022 and explores the impact of COVID-19 on Australia-Asia youth engagement. Two subsequent reports, 'Asia literacy and Employability' and 'Championing our Talent' are set for release in the second half of 2022.



See the full report: <https://asiasociety.org/australia/generation-asia-report-asia-literacy-and-employability>

# REPORTS



## 'Learning Abroad in Australian Universities' White Paper

In May 2022, IEAA released a White Paper entitled 'Learning Abroad in Australian Universities' which was co-authored by a number of IEAA Members. This White Paper was also guided and shaped by the expertise and support of the IEAA Learning Abroad Return to Travel Working Group.

The expansion of higher education learning abroad programs is one of the great success stories of international education in Australia.

Global research now firmly establishes learning abroad as one of the most important experiences a student can access during their undergraduate study. This White Paper makes the case as to why learning abroad matters to Australian students, to Australian communities and to Australian institutions.



See the full report: <https://www.ieaa.org.au/networks/learning-abroad-white-paper>

# OTHER PROJECTS

## Data Group

IEAA's Data Group was established in February 2021 to better disseminate insights on international education from available public data and to advocate for more regular releases of government data. In April 2022, the Data Group was formally established as a sub-committee of IEAA's Research Committee.

Data Group members are:

- Jonathan Chew, Navitas (Chair)
- Awa Ampofo, Austrade
- Brett Berquist, University of Canterbury
- Gabriela D'Souza
- Toshi Kawaguchi, Study NSW
- Steve Nerlich, Department of Education, Skills and Employment
- Emily O'Callaghan
- Davina Potts, The University of Melbourne
- Keri Ramirez, Studymove

## Measuring the impact of COVID-19 in Learning Abroad

To better understand the impact of COVID-19 and provide relevant intelligence to the higher education sector, IEAA has continued to work with Studymove to develop a time-series study that sought responses from university students regarding their views on undertaking a learning experience abroad as part of their degree. This work has produced a suite of resources including

reports, IEAA Insights posts and conference sessions. Additional material will also be published in the second half of 2022.

## Mid-Winter Researchers' Seminar

This event was held over two days in August 2021. Convened by two members of IEAA's Research Committee, Associate Professor Amanda Daly and Dr Craig Whitsed, IEAA's 10th mid-winter researchers' seminar brought together emerging and experienced researchers to share new ideas, explore opportunities and enhance collaboration. This event was held online and key themes included:

- The digital experience of international students and the digitalisation of international education
- Challenges and opportunities in getting research published
- Bridging the scholar-practitioner career development divide.

## New Research Strategy

IEAA's Research Committee has worked on a new Research Strategy, including consulting with IEAA's Board and Networks, which will be released to IEAA Members in the second half of 2022.

The new strategy includes a new series of online events to be held throughout the year; the formation of a new sub-committee to focus on new and emerging researchers in international education; and is aligned to the priority areas within the Australian Strategy for International Education 2021-2030.



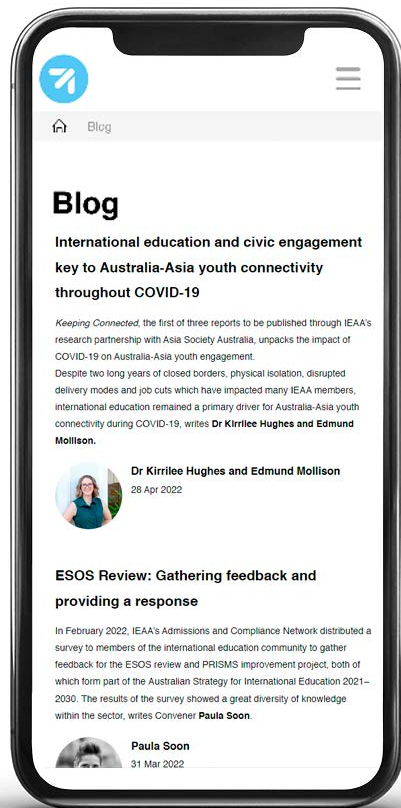


TAKE  
ON THE  
WORLD

# communications



# COMMUNICATIONS



## IEAA Insights

The IEAA Insights blog delivered more analysis and insights in 2021 and 2022, featuring 24 pieces covering a variety of topics relevant to the international education community in Australia and globally.

Thank you to those authors who contributed across the year: Cherry Barrault, Matt Beazley, Alex Chevrolle, Gretchen Dobson, Melanie Duncan, Katya Ezhova, Trevor Goddard, Sasha Hampson, Danielle Hartridge, Dr Kirrilee Hughes, Dr Anna Kent, Dr Angela Lehmann, Antje Missbach, Edmund Mollison, Melisa Pohajouw, Dr Davina Potts, Jemma Purdy, Keri Ramirez, Chris Strods, Paula Soon, Andrew Wharton and Dr Alek Voninski.

## Electronic Direct Mail

Direct email communications continue to play a critical role in engaging with members, via IEAA Monthly Updates, event invitations and post-event follow-ups, news, analysis and the ever-popular Career Opportunities alert.

The IEAA Monthly newsletter had an average open rate of 35 per cent in 2021-22, comparable to previous years. In July 2021, the monthly readership was slightly over 900 and by June 2022 it had passed 1,000.

The weekly Career Opportunities alert remains a popular service to the community, with the 2021-22 average weekly open rate holding steady at 38 per cent.

## Website

Pageviews on the website were slightly down in 2021-22, dropping 15% on the previous financial year. This is likely due to the gradual return of in-person events and diminishing COVID-level online activity.

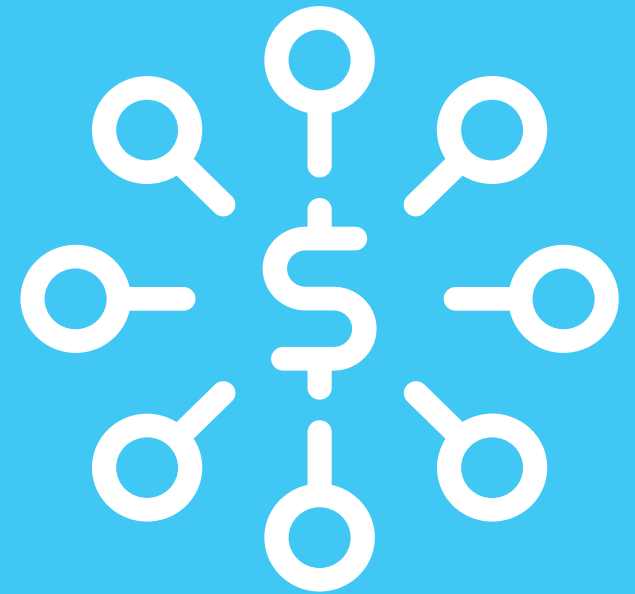
A bright spot was far greater engagement with the Career Opportunities section. Every one of the entry point landing pages experienced an increase in pageviews – from 6.9% all the way up to 21.2%.

## Social Media

LinkedIn has proven a valuable way to communicate with our members and the wider public. By July 2022, IEAA had over 12,000 followers. The eight Network groups, plus the Research and Young Professionals groups, hold over 5,800 members in total.

Twitter delivered over 230,000 impressions throughout the year, with over 8,000 followers.

organisational  
and financial  
**sustainability**



# SECRETARIAT



**Phil Honeywood**  
CEO



**Christine Fyfe**  
General Manager



**Elizabeth Lee-Finkelstein**  
Professional Learning and  
Programs Coordinator



**Cindy Wei Lu**  
Administrative Officer



**Dr Kirilee Hughes**  
Research Manager

The Secretariat has undergone staff changes throughout 2021 and 2022, and would like to thank all staff who contributed to our success over the past year.

Special thanks go to our long term General Manager Emily O'Callaghan, who left the role in November 2021 after nine years of service.

The Secretariat remains based at RMIT University in Melbourne. However, due to the ongoing COVID-19 restrictions, the Secretariat continued to work from home, and returned to the office in a hybrid working capacity, when safe to do so. IEAA extends its thanks to RMIT for its continued support as we pivoted to this new way of working.

\*Secretariat as  
of June 2022



# FINANCIAL REPORT

## Board member's report

### Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and globally.

### Significant change

In the financial year the association invested \$250,000 strategic funding to support a PR Campaign.


### Operating result

The deficit for the financial year amounted to \$83,697 (2021: surplus of \$31,707).

Signed in accordance with a resolution of the members.



**Janelle  
Chapman**  
President



**Bronwyn  
Bartsch**  
Treasurer

Your Board members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2022.

The names of Board members throughout the year and at the date of this report are listed here.

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Janelle Chapman	President	15 October 2020	–
Simon Ridings	Vice-President	15 October 2020	–
Bronwyn Bartsch	Treasurer	7 October 2021	–
Michael Ferguson	Ordinary Board Member	11 October 2018	–
Sarah Todd	Ordinary Board Member	20 October 2016	–
Ren Yi	Ordinary Board Member	15 October 2020	–
Kelly Smith	Ordinary Board Member	12 October 2017	–
Tim Field	Ordinary Board Member	7 October 2021	–
Tanveer Shaheed	Ordinary Board Member	7 October 2021	–
Craig Carracher	Invited Board Member (by Board)	27 October 2020	–
Danielle Hartridge	Invited Board Member (by President)	27 October 2020	–
Jana Perera	Invited Board Member (by Board)	4 November 2021	–
Marnie Watson	Invited Board Member (by Board)	4 November 2021	–
Trevor Goddard	Treasurer	8 October 2015	7 October 2021
Gabriella D'Souza	Invited Board Member (by Board)	20 October 2016	7 October 2021
Andrew Everett	Ordinary Board Member	17 October 2019	7 October 2021
Davina Potts	Ordinary Board Member	8 October 2015	7 October 2021
Derek Scott	Invited Board Member (by Board)	30 October 2018	7 October 2021

# FINANCIAL REPORT

## Statement of surplus or deficit for the Year Ended 30 June 2022

	NOTE	2022 (\$)	2021 (\$)
Revenue	4	1,333,832	1,444,904
Employee benefits expense		(911,091)	(876,419)
Direct project expenses		(119,708)	(48,954)
Award, promotion and publications		(17,039)	(47,346)
Administration expenses		(61,544)	(72,513)
Database and website costs		(14,296)	(12,911)
Consulting and support fees		(261,400)	(42,579)
Travel expenses		(32,451)	(12,475)
<b>Surplus/(deficit) before income tax</b>		(83,697)	31,707
Income tax expense		-	-
<b>Surplus/(deficit) after income tax expense for the year</b>		(83,697)	31,707
<b>Surplus/(deficit) for the year</b>		(83,697)	31,707

The statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

# FINANCIAL REPORT

## Statement of financial position as at 30 June 2022

	NOTE	2022 (\$)	2021 (\$)
<b>Assets</b>			
<b>Current assets</b>			
Cash and cash equivalents	5	818,155	909,948
Trade and other receivables	6	139,869	165,275
Other financial assets	7	696,633	693,683
Prepayments		275	5,885
<b>Total current assets</b>		<b>1,654,932</b>	<b>1,774,791</b>
<b>Total assets</b>		<b>1,654,932</b>	<b>1,774,791</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Trade and other payables	8	229,297	286,254
Deferred income	9	606,846	586,051
Total current liabilities		836,143	872,305
<b>Total liabilities</b>		<b>836,143</b>	<b>872,305</b>
<b>Net assets</b>		<b>818,789</b>	<b>902,486</b>
<b>Equity</b>			
Retained earnings		818,789	902,486
<b>Total equity</b>		<b>818,789</b>	<b>902,486</b>

The statement of changes in equity should be read in conjunction with the accompanying notes

# FINANCIAL REPORT

## Statement of changes in equity for the year ended 30 June 2022

	ACCUMULATED SURPLUS (\$)	TOTAL (\$)
<b>Balance at 1 July 2020</b>	870,779	870,779
Surplus after income tax expense for the year	31,707	31,707
Other comprehensive income for the year, net of tax	–	–
Total comprehensive income for the year	31,707	31,707
<b>Balance at 30 June 2021</b>	902,486	902,486
<b>Balance at 1 July 2021</b>	902,486	902,486
Deficit after income tax expense for the year	(83,697)	(83,697)
Other comprehensive income for the year, net of tax	–	–
Total comprehensive income for the year	(83,697)	(83,697)
<b>Balance at 30 June 2022</b>	818,789	818,789

The above statement of changes in equity should be read in conjunction with the accompanying notes

# FINANCIAL REPORT

## Statement of cash flows for the year ended 30 June 2022

	NOTE	2022 (\$)	2021 (\$)
<b>Cash flows from operating activities</b>			
Receipts from customers		1,510,531	1,224,161
Payments to suppliers and employees		(1,534,324)	(1,185,354)
Interest received		2,950	4,532
Net cash from/used in operating activities	14	(20,843)	43,339
<b>Cash flows from investing activities</b>			
Proceeds from term deposits		-	441,970
Net cash provided by / (used in) investing activities		-	441,970
<b>Cash flows from financing activities</b>			
CISA funds received			110,000
CISA funds spent		(70,950)	
Net cash (used in)/from financing activities		(70,950)	110,000
Net (decrease)/increase in cash and cash equivalents		(91,793)	595,309
Cash and cash equivalents at beginning of year		909,948	314,639
Cash and cash equivalents at end of financial year		818,155	909,948

The above statement of cash flows should be read in conjunction with the accompanying note



# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### Note 1: General information

The financial statements cover International Education Association of Australia Inc. as an individual entity. The financial statements are presented in Australian dollars, which is International Education Association of Australia Inc.'s functional and presentation currency.

International Education Association of Australia Inc. is a not-for-profit incorporated association.

The financial statements were authorised for issue by the committee on 12 August 2022.

### Note 2: Significant accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **New or amended Accounting Standards and Interpretations adopted**

The association has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

### Basis of preparation

These general purpose financial statements have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and interpretations issued by the Australian Accounting Standards Board ('AASB'), the Associations Incorporation Reform Act 2012 and associated regulations, as appropriate for not-for profit oriented entities

### Revenue recognition

#### *Revenue from contracts with customers*

Revenue is recognised at an amount that reflects the consideration to which the association is expected to be entitled in exchange for transferring goods or services to a customer. For each contract with a customer, the association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or

service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised. performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Variable consideration within the transaction price, if any, reflects concessions provided to the customer such as discounts, rebates and refunds, any potential bonuses receivable from the customer and any other contingent events. Such estimates are determined using either the 'expected value' or 'most likely amount' method. The measurement of variable consideration is subject to a constraining principle whereby revenue will only be recognised to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The measurement constraint continues until the uncertainty associated with the variable consideration is subsequently resolved. Amounts received that are subject to the constraining principle are recognised as a refund liability. Revenue from the sale of goods is recognised at the point in time when the customer obtains control of the goods, which is generally at the time of delivery.

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### *Interest*

Interest revenue is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

### *Other revenue*

Other revenue is recognised when it is received or when the right to receive payment is established.

### **Income tax**

The tax expense recognised in the statement of surplus or deficit comprises of current income tax expense. Current tax is the amount of income taxes payable (recoverable) in respect of the taxable surplus (deficit) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period. Non member income of the association is only assessable for income tax, as member income is excluded under the principle of mutuality.

### **Current and non-current classification**

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

### **Cash and cash equivalents**

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

### **Trade and other receivables**

Trade receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any allowance for expected credit losses. Trade receivables are generally due for settlement within 30 days.

The association has applied the simplified approach to measuring expected credit losses, which uses a lifetime expected loss allowance. To measure the expected credit losses, trade receivables have been grouped based on days overdue.

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### Trade and other payables

These amounts represent liabilities for goods and services provided to the association prior to the end of the financial year and which are unpaid. Due to their short-term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition

### Fair value measurement

When an asset or liability, financial or non-financial, is measured at fair value for recognition or disclosure purposes, the fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; and assumes that the transaction will take place either: in the principal market; or in the absence of a principal market, in the most advantageous market.

Fair value is measured using the assumptions that market participants would use when pricing the asset or liability, assuming they act in their economic best interests. For non-financial assets, the fair value measurement is based on its highest and best use. Valuation techniques that are appropriate in the circumstances and

for which sufficient data are available to measure fair value, are used, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

### Goods and Services Tax (GST) and other similar taxes

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the tax authority. In this case it is recognised as part of the cost of the acquisition of the asset or as part of the expense. Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the tax authority is included in other receivables or other payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the tax authority, are presented as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the tax authority

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### Note 3: Critical accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. The resulting accounting judgements and estimates will seldom equal the related actual results. The judgements, estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities (refer to the respective notes) within the next financial year are discussed below.

#### *Coronavirus (COVID-19) pandemic*

Judgement has been exercised in considering the impacts that the Coronavirus (COVID-19) pandemic has had, or may have, on the association based on known information. This

consideration extends to the nature of the products and services offered, customers, supply chain, staffing and geographic regions in which the association operates. Other than as addressed in specific notes, there does not currently appear to be either any significant impact upon the financial statements or any significant uncertainties with respect to events or conditions which may impact the association unfavourably as at the reporting date or subsequently as a result of the Coronavirus (COVID-19) pandemic.

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

4) Revenue and other income	2022 (\$)	2021 (\$)
Revenue from contracts with customers		
• individual membership	133,115	128,737
• organisational membership	707,737	678,041
• corporate affiliates	67,363	112,993
Seminar and conference fees	330,287	205,685
Research and consulting fees	57,194	9,830
Development grant	8,186	3,621
PR Campaign	27,000	-
	1,330,882	1,138,907
<i>Other revenue</i>		
Interest Income	2,950	5,997
Revenue and other income	1,333,832	1,144,904

5) Cash and cash equivalents	2022 (\$)	2021 (\$)
<i>Current assets</i>		
Cash at bank and in hand	818,155	909,948

6) Trade and other receivables	2022 (\$)	2021 (\$)
<i>Current assets</i>		
Trade receivables	139,869	165,275

7) Other financial assets	2022 (\$)	2021 (\$)
<i>Current assets</i>		
Term deposits	696,633	696,633

8) Trade and other payables	2022 (\$)	2021 (\$)
<i>Current liabilities</i>		
Trade payables	175,109	154,095
CISA payable	39,050	110,000
GST payable	5,944	13,659
Sundry payables and accrued expenses	9,194	8,500
	229,297	286,254

Note 9: Deferred income	2022 (\$)	2021 (\$)
<i>CURRENT</i>		
Membership subscriptions	535,974	443,495
Professional development services	25,293	22,313
IEAA Excellence Awards and AIEC	15,500	74,784
Unexpended grants	18,265	45,459
EMDG advance income	11,814	-
	606,846	586,051



# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### Note 10 : Remuneration of auditors

During the financial year the following fees were paid or payable for services provided by Nexia Sydney Audit Pty Ltd, the auditor of the association:

Service	2022 (\$)	2021 (\$)
Audit Services - Nexia Sydney Audit Pty Ltd Audit fee	9,200	8,800
Other services - Nexia Sydney Pty Ltd Other fees	2,150	3,250
	11,350	12,050

### Note 11: Contingent liabilities

The association had no contingent liabilities as at 30 June 2022 and 2021

### Note 12. Commitments

The association had no commitments as at 30 June 2022 and 2021.

### Note 13. Related party transactions

#### *Parent entity*

International Education Association of Australia Inc. is the parent entity.

#### *Receivable from and payable to related parties*

There were no trade receivables from or trade payables to related parties at the current and previous reporting date.

#### *Loans to/from related parties*

There were no loans to or from related parties at the current and previous reporting date.

# FINANCIAL REPORT

## Notes to the financial statements for the year ended 30 June 2022

### Note 14. Cash flow information

Note 14: Cash flow information	2022 (\$)	2021 (\$)
(Deficit)/surplus for the year	(83,697)	31,707
• Net cash flows in profit:		
• Bad and doubtful debts expense	923	-
• Interest - (non-cash -reinvested)		(7,891)
Change in assets and liabilities:		
Change in trade and other receivables	24,483	(117,609)
Change in other assets	2,660	2,153
Change in trade and other payables	13,993	35,797
Change in contract liabilities	20,795	99,182
	(20,843)	43,339

### Note 15. Events after the end of the reporting period

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years. No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years.

# FINANCIAL REPORT

## Statement by the Members of the Board

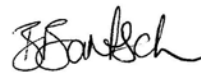
### Annual statements give true and fair view of financial performance and position of the association

In the Committees' opinion:

- the attached financial statements and notes comply with the Australian Accounting Standards – Reduced Disclosure Requirements, the Associations Incorporation Reform Act 2012 and associated regulations;
- the attached financial statements and notes give a true and fair view of the association's financial position as at 30 June 2022 and of its performance for the financial year ended on that date; and
- there are reasonable grounds to believe that the association will be able to pay its debts as and when they become due and payable.



**Janelle Chapman**  
President



**Brownwyn Bartsch**  
Treasurer

Signed on this 5 October 2022

# INDEPENDENT AUDITOR'S REPORT

## Report on the Audit of the Financial Report



## Opinion

We have audited the financial report of International Education Association of Australia Inc. (the Association), which comprises the statement of financial position as at 30 June 2022, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the Committee members' declaration.

In our opinion, the accompanying financial report of the Association is in accordance with the Associations Incorporation Reform Act 2012, including:

- giving a true and fair view of the Association's financial position as at 30 June 2022 and of its financial performance for the year then ended; and
- complying with Australian Accounting Standards - Simplified Disclosures and Associations Incorporation Reform Regulations 2012.

## Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report' section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# INDEPENDENT AUDITOR'S REPORT

## Report on the Audit of the Financial Report

### Committee members' responsibility for the financial report

The Committee members of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Associations Incorporation Reform Act 2012 and for such internal control as the Committee members determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: [www.auasb.gov.au/auditors\\_responsibilities/ar4.pdf](http://www.auasb.gov.au/auditors_responsibilities/ar4.pdf). This description forms part of our auditor's report.

#### Auditor's responsibility for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: [www.auasb.gov.au/auditors\\_responsibilities/ar4.pdf](http://www.auasb.gov.au/auditors_responsibilities/ar4.pdf). This description forms part of our auditor's report.



Nexia Sydney Audit Pty Ltd



Vishal Modi  
Director  
Dated: 05 October 2022



# INDEPENDENT AUDITOR'S REPORT

## Report on the Audit of the Financial Report



**Nexia Sydney Audit Pty Ltd**  
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e info@nexiasydney.com.au  
w nexia.com.au

### Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead audit director for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2022, I declare that to the best of my knowledge and belief, there have been no contraventions of the code of conduct relating to independence in APES 110 Code of Ethics for Professional Accountants (including independence standards) issued by the Accounting Professional and Ethical Standards Board.

Nexia Sydney Audit Pty Ltd

**Vishal Modi**  
Director

Dated this 5<sup>th</sup> day of October 2022

### Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead audit director for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2022, I declare that to the best of my knowledge and belief, there have been no contraventions of the code of conduct relating to independence in APES 110 Code of Ethics for Professional Accountants (including independence standards) issued by the Accounting Professional and Ethical Standards Board.

**Vishal Modi**

Director

Dated this 5<sup>th</sup> day of October 2022

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Nexia Sydney Audit Pty Ltd (ABN 77 696 785 398) is a firm of Chartered Accountants. It is affiliated with, but independent from Nexia Australia Pty Ltd. Nexia Australia Pty Ltd is a member of Nexia International, a leading global network of independent accounting and consulting firms. For more information please see [www.nexia.com.au/legal](http://www.nexia.com.au/legal). Neither Nexia International nor Nexia Australia Pty Ltd provide services to clients.

Liability limited under a scheme approved under Professional Standards legislation.

# partnerships



# MEMBERSHIP

IEAA membership continued to grow, reaching 3,165 by 30 June 2022 – an increase of 4% on last year’s result. University of Western Australia upgraded from Charter to Platinum, Australian Catholic University upgraded from Silver to Gold, Flywire Pacific upgraded from Corporate Affiliate to Silver, and EduCo Accelerate Australia joined as a new Platinum Member and AECC Global as a new Gold Member.

The Corporate Affiliate program welcomed new partners Adventus.io, Duolingo and Sinorbis.

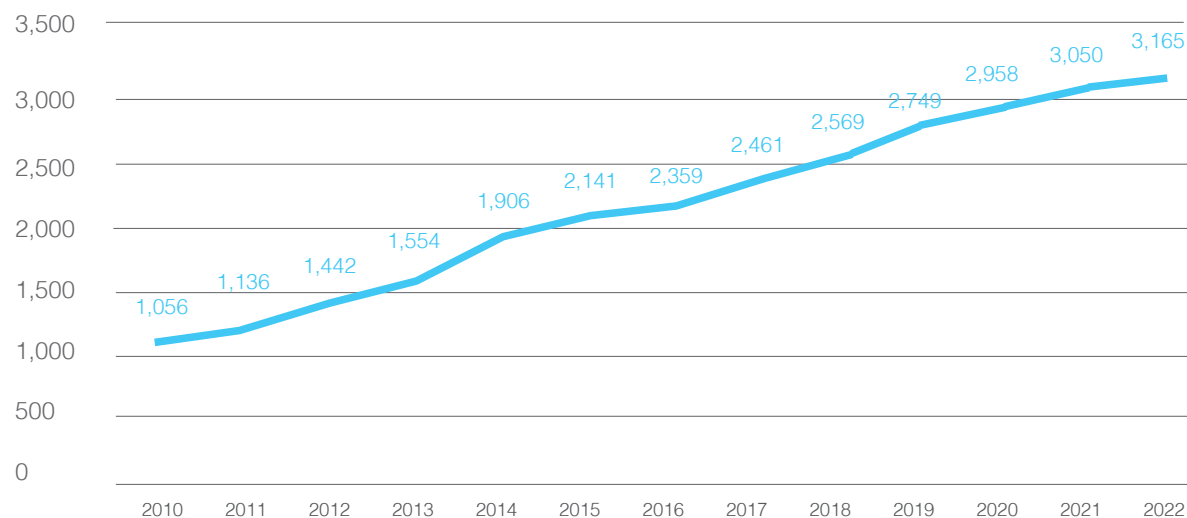
IEAA thanks all of our members and partners for their continued support!

INDIVIDUAL MEMBERS	30 JUNE 2022	30 JUNE 2021
Individual	333	275
Courtesy	33	28
Life membership	4	3
Organisational	2,795	2,744
<b>TOTAL</b>	<b>3,165</b>	<b>3,050</b>

ORGANISATIONAL MEMBERSHIP	30 JUNE 2020	30 JUNE 2019
Platinum	15	13
Gold	19	18
Silver	20	18
Corporate affiliates	20	27
<b>TOTAL</b>	<b>74</b>	<b>76</b>

## IEAA membership 2010–22



## IEAA MEMBERSHIP AT A GLANCE



**3,165**

MEMBERS



**74**

ORG. MEMBERS



**350+**

ORGANISATIONS

# ORGANISATIONAL MEMBERS

## Platinum



## Gold



# ORGANISATIONAL MEMBERS

## Silver

- Charles Darwin University
- Flinders University
- Flywire Pacific Pty Ltd
- Holmes Institute
- International College of Management Sydney (ICMS)
- JCU / Sarina Russo
- Murdoch University
- Queensland University of Technology (QUT)
- Southern Cross University
- Swinburne University of Technology
- TAFE Queensland
- University of Canberra
- University of South Australia
- University of Southern Queensland (UniSQ)
- University of Tasmania (UTAS)
- University of the Sunshine Coast (UniSC)
- University of Wollongong
- Victoria University
- Victorian Institute of Technology
- Western Sydney University

## Corporate affiliates



# STAKEHOLDER RELATIONS

## Australian International Education Conference (AIEC)

Whereas the 2020 conference had to be entirely postponed, in October 2021 IEAA and IDP decided to host a virtual conference. This still involved a great deal of preparatory work on the part of our secretariat team and our Board members (Simon Ridings, Sarah Todd and Kelly Smith).

Our Network Convenors and Deputy Convenors also did a great job in putting together some excellent sessions for their network communities. Happily, the feedback from most participants was that the virtual mode was a worthwhile endeavour. However, a number of conference sponsors indicated that a face-to-face conference would have been a better value add for their purposes.

From late 2021 it was all systems go in ensuring that the deferred conference planned for the Gold Coast with the theme 'Beyond Borders' from 18 to 21 October 2022 would make up for lost time. New AIEC Program and Steering Committees were put together and by the end of June, 2022 we were very much back on track to get substantial attendance support.

## Education peak bodies

Most of the engagement with our fellow international education-related peak bodies took place via the Industry Roundtable initiative (see Section 1 of this Report). Because the Roundtable is run by the sector (instead of relying on the Department of Education to provide a secretariat function) it soon became apparent that we needed to fund some professional secretariat support. Given that the IEAA CEO is Chairman of the Roundtable, our Association agreed to fund, on behalf of all Peak Bodies, Mr David Riordan, a small amount to ensure that meeting agendas and minutes, etc. were professionally coordinated.

Over the twelve-month period, whenever possible, our Association has taken up invitations to speak at fellow education peak bodies' conferences and events. We also partnered with ISANA to deliver a series of three Masterclass workshops on areas of mutual interest to our members.

## Parliamentary Friends of International Education

Unfortunately, COVID-19-related lockdowns stopped the Friends Group from having our much anticipated first face-to-face meeting. After the May 2022 Federal Election, a new Parliamentary Friends Group had to be reconstituted. We were fortunate to have Julian Hill MP from Labor and Zoe Mackenzie MP from the Liberal Party agree

to become Co-chairs of the group. As at the end of June 2022, we had over 40 Senators and House of Representative MPs signed up as group members. An IEAA-hosted function at Parliament House is intended to be organised later in the year.

## Council of International Students Australia (CISA)

In July 2021, a University of Adelaide PhD student, Oscar Ong, was elected National President of CISA with a new Executive Committee. Unfortunately, it soon became apparent that COVID-19 lockdowns made it very difficult for CISA to have any on-campus presence around the nation. CISA's annual national conference had also previously acted as a linchpin for its activities, future planning and financial support. In 2021 and 2022 the conference had to be cancelled. Notwithstanding these setbacks, Oscar and some of the Executive Committee members continued to make important contributions to both the National Council for International Education and various State/Territory Government Study Cluster advisory bodies.

In order to assist CISA, our Association maintained a key role with its sustainability project initiative. Throughout the year a committee of key sector stakeholder representatives met and liaised with Oscar. IEAA managed the project account (funded by Kaplan, Study



# STAKEHOLDER RELATIONS

Group, Navitas, NEAS, IEAA and each Study Cluster) as well. Higher Education Services (a subsidiary company of Universities Australia) also continued with its contract to provide professional secretariat support.

By June 2022, it became apparent that CISA was experiencing major internal challenges. IEAA and ISANA have been working with the National President to gain an understanding of how CISA might resolve matters going forward.

## Global affiliated associations

From July to December 2021, the IEAA CEO continued in the role of Chair of the Network of International Education Associations (NIEA). Approximately 15 separate country and regional specific member associations were able to attend several virtual NIEA meetings. From January 2022 the CEO of NAFSA, Esther Brimmer, was elected to Chair the Network. As the NAFSA Conference went ahead in May as a face to face event in Denver, Colorado, it provided a great opportunity for NIEA member associations to share challenges that were continuing to impact on their respective international education communities.



# appendix



# 1. PROFESSIONAL DEVELOPMENT

## MANAGING MULTIPLE MODES: IEAA PATHWAYS NETWORK CONVERSATION

5 July 2019, Melbourne

- Dr Georgie Avard, Senior Manager, Learning and Teaching, Navitas University Partnerships Australasia (UPA) Division
- Alyce Hogg, Lead Educational Developer, Navitas
- Thorsten Wilhelm, General Manager, ELICOS Education Centre of Australia
- Cris Vega, Assistant Director, ESOS/CRICOS Team Tertiary Education Quality and Standards Agency
- Jane Stewart, Deputy Convener, IEAA Pathways Network; Director, Foundation Year, Monash University
- Emilija Malinova, Foundation Studies English Teacher, RMIT Training
- Anne Motti, Foundation Studies English Teacher, RMIT Training
- Lefan (Cindy) Qiu, Deputy Convener, IEAA Pathways Network; Manager, International Pathways, RMIT University
- Heidi Monsour, Director Marketing & Admissions, Griffith College

257 Registrations

## STUDENT VOICES REPORT LAUNCH WEBINAR

21 July 2021, Online

- Rob Lawrence, Principal, Prospect Research and Marketing
- Brett Berquist, Director International, University of Auckland
- Dr Will Shannon, Internationalisation Director, University of Canterbury Business School
- Monique van Veen, International Partnership & Support Manager, University of Canterbury
- Mira Kim, Associate Professor, Translation and Interpreting Studies, Faculty of Arts and Social Sciences, University of NSW
- Lindsay Wu, Student, University of NSW
- Issy Golding, Student, University of NSW

303 Registrations

# 1. PROFESSIONAL DEVELOPMENT

INNOVATION POST-COVID: IEAA TRANSNATIONAL EDUCATION VIRTUAL FORUM 2021

29-30 July 2021, Online

- The Hon. Phil Honeywood Chief Executive Officer, IEAA
- Caryn Nery Convener, IEAA Transnational Education Network Director, Transnational Education Partnerships, Victoria University
- Peter Harris Deputy Convener, IEAA Transnational Education Network Chief Officer, Partnerships and Growth, UTS College
- Rodney Commerford, Trade and Investment Commissioner, Indonesia Austrade
- Haike Manning, Founder and Managing Director, LightPath Consulting Group
- Kanishka Padidilian, Director of Education, Sri Lanka Austrade
- Melissa Banks Head of International Education Centre of Excellence Australian Trade and Investment Commission (Austrade)
- Caryn Nery Convener, IEAA Transnational Education Network Director, Transnational Education Partnerships, Victoria University
- Ankur Dhawan, President, Study Abroad upGrad
- Brett Galt-Smith Counsellor, Education and Research, Australian High Commission New Delhi, India
- Anuradha Gupta Head, Partner Engagement, Macquarie University
- Lakshmi Iyer, Executive Director, Education Sannam S4
- Ravneet Pawha Deputy Vice President (Global) and CEO (South Asia), Deakin University Australia; President, Australia India Business Council (Victoria)
- Jen Bahen Education and Research Counsellor Australian Embassy, Vietnam
- Dr Paul Farrelly, Policy Officer, International Division, North Asia Department of Education, Skills and Employment
- Atty. Lily Macabangun-Milla, Officer-in-Charge and Deputy Executive Director Commission on Higher Education, Republic of the Philippines
- Dr David Pilsbury, Deputy Vice Chancellor International, Coventry University
- Emma Steinke, Manager, Global Operations, Global Portfolio RMIT University
- Tim Gilbert, Vice President International Development, Melbourne Polytechnic
- Emily Hardidge, Program Leader, Short Course Operations Centre for Adult Education, Box Hill Institute
- Bev Jeffreys Manager, Offshore Partnerships, Kangan Institute, Bendigo
- Judith Uren, Director International Education, Victoria TAFE Association
- Emma Steinke Manager, Global Operations, Global Portfolio RMIT University
- Alistair Maclean, Chief Executive Officer, TEQSA
- Simon Moore, Assistant Secretary, Partnerships Australian Government Department of Education, Skills and Employment
- Callum Cowell (SFHEA, FAIM) Director, Centre for English Language Teaching, The University of Western Australia
- Innes Ireland Deputy Director, Global Engagement, University of Technology Sydney
- Michael Wells, Director, Australia and UK Wells Advisory
- Mike Winter OBE, Director, Global Engagement, University of London
- Rebecca Hall, Commissioner to Southeast Asia, Victorian Government
- Eduardo Ramos, Head of Transnational Education, Universities UK International
- Jeffrey Smart, Director and Co-Founder, The Lygon Group
- Josh Taylor, Associate Vice Chancellor, Global Programs and Mobility Services, New York University
- Professor Andrew Walker, President and Pro Vice-Chancellor, Monash University Malaysia

191 Registrations

# 1. PROFESSIONAL DEVELOPMENT

## IEAA MID-WINTER RESEARCHERS' SEMINAR 2021

4-5 August 2021, Online

- Professor Christopher Ziguras, Professor and Deputy Dean, International School of Global, Urban and Social Studies, RMIT University
  - Professor Shanton Chang, Professor of Information Behaviour, School of Computing and Information Systems; Associate Dean (International), Faculty of Engineering and Information Technology, The University of Melbourne
  - Associate Professor Catherine Gomes, Associate Professor, School of Media and Communication RMIT University
  - Dr Craig Whitsed, Senior Lecturer and Discipline Lead, Education and Pedagogy School of Education, Curtin University
  - Dr Peter Bentley, Policy Adviser, Innovative Research Universities; Editor-in-Chief, Journal of Higher Education Policy and Management Honorary Fellow, LH Martin Institute for Tertiary Education Leadership
  - Dr Wendy Green, Senior lecturer (adjunct), School of Education, University of Tasmania Executive Editor, Journal of Higher Education Research & Development (HERD)
  - Emeritus Professor Betty Leask, (IEAA-SF) Professor Emerita in the Internationalization of Higher Education, School of Education, La Trobe University; Editor-in-Chief, Journal of Studies in International Education
  - Dr Amanda Daly (IEAA-SF; SFHEA), Senior Lecturer and Program Director, Bachelor of Business programs, Griffith University; Chair, GBS Chapter of Griffith Learning & Teaching Academy
  - Dr Renata Bernarde, Founder and Managing Director, Pantala; Host, The Job Hunting Podcast
  - Rebecca Cozens (IEAA-AF), IEAA Young Professionals Co-Chair (Queensland); PhD candidate, Griffith University
  - Dr Kirrilee Hughes (IEAA-SF), Founder and Principal, Bestari Consulting; Sessional Lecturer, University of Newcastle
  - Anna Kent, (IEAA-F) Deputy Convener, IEAA Scholarships & Fellowships Network; PhD Candidate, Deakin University
  - Dr Douglas Proctor (IEAA-SF), Pro Vice-Chancellor (Global Engagement) Swinburne University of Technology
- 49 Registrations

## BOOK LAUNCH: DIGITAL EXPERIENCES OF INTERNATIONAL STUDENTS

4 August 2021, Online

- Professor Shanton Chang, Professor of Information Behaviour, School of Computing and Information Systems; Associate Dean (International), Faculty of Engineering and Information Technology, The University of Melbourne
  - Associate Professor Catherine Gomes, Associate Professor School of Media and Communication, RMIT University
  - Emerita Professor Elspeth Jones, Leeds Beckett University
  - Associate Professor Hilary Hughes, Adjunct Associate Professor, Faculty of Education, Queensland University of Technology
- 205 Registrations



# 1. PROFESSIONAL DEVELOPMENT

## SUSTAINABLE FUTURES IN LEARNING ABROAD: IEAA LEARNING ABROAD FORUM 2021

16-20 August 2021, Online

- Simon Watson (IEAA-AF), Convener IEAA Learning Abroad Network; Senior Manager, Global Mobility Programs, University of Technology Sydney
  - Janelle Chapman (IEAA-SF) President, IEAA Executive Director, Asia Pacific Training Coalition
  - Ailsa Lamon, Director and Founder, Pomegranate Global
  - Brad Dorahy, Founder and CEO, CISaustralia
  - Keri Ramirez, Founder, Studymove
  - Julie Lambert, Deputy Convener, IEAA Learning Abroad Network; Global Education Program Manager, University of Southern Queensland
  - Heidi Piper (IEAA-F), Director, International Griffith University
  - Benita Ho, Manager, Global Learning, The University of Melbourne
  - Davina Potts (IEAA-SF), Associate Director, Careers, Employability and Global Learning, The University of Melbourne
  - Luika Bankson, Head of Study Abroad, The University of Sydney
  - Sarah Argles, Project Manager, Learning Abroad (Risk and Safety), Monash University
  - Veronica Wong Manager, UTS BUILD, University of Technology Sydney
  - Yara Vasina, Manager, Global Programs (Outbound Exchange and Short Programs), University of Technology Sydney
  - Isabella River, Outbound Mobility Adviser, University of Auckland
  - Luika Bankson, Head of Study Abroad, The University of Sydney
  - Fiona White, Manager, Student Mobility and Exchange, The University of Sydney
  - Katie Padilla, Manager Global Mobility Programs (Inbound), University of Technology Sydney
  - Erin Willis, Global Engagement Coordinator, The University of Melbourne
  - Associate Professor Tine Koehler, International Management, The University of Melbourne
  - Ashley Tanks, Deputy Convener, IEAA Learning Abroad Network; Manager, Student Mobility, University of Wollongong
  - Katy Clark, Partnerships Development Manager, Australasia Virtual Internships
  - Ainslie Moore, Deputy Director, International University of Auckland
  - Gretchen Dobson, Global Engagement Specialist, Gretchen Dobson LLC
  - Jane O'Keefe, Customised Programs Manager CISaustralia
  - Elena Williams (IEAA-AF), Director, Australia-Indonesia Consulting
  - Marcela Lapertosa, Director of Education and Co-Founder, Value Learning
  - Fran Baxter, Executive Director and Co-Founder, Value Learning
  - Dr Ella Prihatini, Academic Program Officer, Development Studies and Journalism Professional Practicum, ACICIS
- 125 Registrations

## SUPPORTING STUDENTS' TRANSITIONS TO UNIVERSITY: CROSS-SECTORAL PERSPECTIVES TEACHING & LEARNING NETWORK CONVERSATION

2 September 2021, Online

- Damir Mitrić Convener, IEAA Teaching and Learning Network; Learning Design Manager, Digital Learning, Melbourne Business School
  - Dr Pamela Humphreys, Director, International College & English Language Centre, Macquarie University
  - Michael Bos, Director of International, The Moreton Bay Colleges
  - Katherine Olston, Director at the Centre of English Teaching and Learning Hub, University of Sydney
  - Marta Spes-Skrbis, Director, Education Pathways, Australian Catholic University
  - Andrew Williamson, Executive Director, International Education and Enterprise Solutions Holmesglen Institute
  - Michelle Fernandez, Associate Director, International Education, Holmesglen Institute
  - Dr Simon Thornton, Program Manager, Bachelor of Business (Innovation & Enterprise), RMIT University
  - Samantha Fearn, Principal Adviser, Learning & Teaching, RMIT University
- 201 Registrations

# 1. PROFESSIONAL DEVELOPMENT

IN CONVERSATION: BEST PRACTICE FROM FORUM EA ON STUDENT HEALTH AND SAFETY ABROAD		16 November 2021, Online
<ul style="list-style-type: none"> <li>Emelia J. Dietrich, Ph.D., Director for Research and Resources, The Forum on Education Abroad</li> <li>Simon Watson (IEAA-AF), Convenor, IEAA Learning Abroad Network; Senior Manager, International Mobility Programs, UTS</li> </ul>	<ul style="list-style-type: none"> <li>Julie Lambert, Deputy Convenor, IEAA Learning Abroad Network; Global Education Program Manager at University of Southern Queensland</li> <li>Ashley Tanks, Deputy Convenor, IEAA Learning Abroad Network; Manager, Student Mobility. University of Wollongong</li> </ul>	111 Registrations
ENGLISH LANGUAGE GUIDES IN HIGHER EDUCATION: TOOLS FOR BEST PRACTICE		23 November 2021, Online
<ul style="list-style-type: none"> <li>Professor Royston Gustavson, Dear, Academic Quality, Australian National University</li> <li>Sasha Hampson, Vice President, PTE Global Stakeholder Relations, Pearson</li> <li>Amm Jones, International Admissions Manager, Pathways and Operations Experience, RMIT University</li> </ul>	<ul style="list-style-type: none"> <li>Ute Knoch, Director, Language Testing Research Centre, University of Melbourne</li> <li>Reze Tasviri, IELTS Assessment Research Leard, IDP Education</li> <li>Aleksander Voninski, Associate Director, Client Relations (Australasia) ETS TOEFL</li> <li>Paula Soon, Assistant Director, Pathways and Operations, RMIT University</li> </ul>	145 Registrations
ROUNDTABLE: INTERNATIONAL STUDENTS IN QUARANTINE		24 November 2021, Online
<ul style="list-style-type: none"> <li>Janelle Chapman (IEAA-SF), President, IEAA, Executive Director, Australia Pacific Training Coalition</li> <li>David Sual, Chief Operating Officer, Quarantine Services Australia</li> <li>Ainsle Moore, Deputy Director, International University of Auckland</li> <li>Virgina Lee, Associate Director, Study NSW</li> <li>Hayley Shields, Partner NZ Director, Edified</li> <li>Geoff Denison, President, Student Accommodation Services; Associate Director, University of Adelaide</li> </ul>	<ul style="list-style-type: none"> <li>Robert Chasse, Education Partnerships and Integrations, Sonder</li> <li>Susan Cullen, Partnerships Manager, Medibank</li> <li>Kasun Kalhara, National Education Officer, Council of International Students Australia</li> <li>Dr Kirrilee Hughes, Research Manager, IEAA; Founder and Principal, Bestari</li> <li>Danielle Hartridge (IEAA-SF), Board Member, IEAA</li> </ul>	348 Registrations
STUDENT VISA CHANGES AND NATIONAL STRATEGY EXPLAINED		8 December 2021, Online
<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, Chief Executive Officer, IEAA</li> <li>Kirrily Goodsell, Director, Student and Graduate Visas Section, Australian Government Department of Home Affairs</li> </ul>	<ul style="list-style-type: none"> <li>Simon Moore, Assistant Secretary, International Policy, Department of Education, Skills and Employment</li> </ul>	420 Registrations
RISKY BUSINESS: HOW TO BEST SUPPORT OUTBOUND MOBILITY RISK MANAGEMENT PLANNING		15 February 2021, Online
<ul style="list-style-type: none"> <li>Sarah Argles, Project Manager, Learning Abroad (Safety and Risk), Monash University</li> <li>Simon Watson (IEAA-AF), Convener, IEAA Learning Abroad Network; Senior Manager, International Mobility Programs, UTS</li> </ul>	<ul style="list-style-type: none"> <li>Julie Lambert, Deputy Convenor, IEAA Learning Abroad Network; Global Education Program Manager at University of Southern Queensland</li> <li>Ashley Tanks, Deputy Convenor, IEAA Learning Abroad Network; Manager, Student Mobility. University of Wollongong</li> </ul>	142 Registrations

# 1. PROFESSIONAL DEVELOPMENT

## WORKING TOGETHER: HOW CAN WE SHINE BRIGHTLY AND PLAY IN HARMONY?

9 March 2021, Online

- Ruth Standing, Head of Marketing, Sonder
  - Kate Young, Global Marketing Manager - Study Australia, Australian Trade and Investment Commission
  - Stephanie Fenelon, Deputy Convener, IEAA (Chair); Manager, Digital Marketing Operations, Griffith International
- 199 Registrations

## ESOS REVIEW: HELP IEAA WITH THEIR SUBMISSION

15 March 2022, Online

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
  - Danielle Hartridge (IEAA-SF), Board Member, IEAA
  - George Hernandez, Marketing and Recruitment Convener, IEAA; Founder and CEO, Sofiri
  - Caryn Nery, Transnational Education Convener, IEAA; Director, TNE Partnerships, Victoria University
  - Paula Soon, Admissions and Compliance Convener, IEAA; Assistant Director, Pathways and Operations, RMIT University
  - Dino Willox, Director, Student Employability, The University of Queensland
- 237 Registrations

## DOES PRESSURE MAKE A DIAMOND? IEAA SCHOLARSHIPS AND FELLOWSHIPS FORUM 2022

27-28 April 2021, Online

- Alison White (IEAA-AF) (Chair) Deputy Convener, IEAA Scholarships and Fellowships Network; Participant Experience Manager, International Internships
- Arj Ganeshalingam, Chief Operating Officer, Porter Novelli Australia
- Trish Sawford, Senior Manager, Education, The Palladium Group
- Dr Amanda Schiller, Associate Director, Scholarships, Tetra Tech International Development Asia Pacific
- Dr Vicki Vaartjes Director, Scholarships, Tetra Tech International Development Asia Pacific
- Citra Amelia, Current PhD student, Deakin University Scholarship: The Indonesian Endowment Fund for Education ("LPDP")
- Tshering Choden, Alumni, Murdoch University Scholarship: Australia Awards
- Kuenzang Dorji, Alumni, Swinburne University of Technology Scholarship: Australia Awards
- Mohammad Farouq Sharifpour, Alumni, University of Adelaide Scholarship: Adelaide Scholarships International, Hans-Jurgen and Marianne Ohff Research Grant
- Hehea Vaoleti Alumni, University of Adelaide Scholarship: Australia Awards, Women's Leadership Initiative
- Anna Kent (IEAA-AF), Deputy Convener, IEAA Scholarships and Fellowships Network; International Education Historian and Academic
- Jo Doyle, Deputy Facility Manager, Australia Awards Global Tracer Facility, Australian Council for Educational Research (ACER)
- Janne Laukkala, PhD Short Course Advisor, Australia Awards Indonesia
- Liam Prince, Consortium Director, ACICIS

# 1. PROFESSIONAL DEVELOPMENT

## FROM BARRIERS TO BELONGING: IEAA STUDENT LIFE FORUM 2022

4, 11 and 18 May 2022, Online

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
  - Melanie Duncan, Convener, IEAA Student Life Network; National Manager - Education Projects, Orygen
  - Oscar Zi Shao Ong, National President, Council of International Students Australia Inc.
  - Thomson Ch'ng, President, Australian Malaysian Singaporean Association Inc. (AMSA); State Convener, Asian Australian Alliance
  - Wesa Chau, Chief Executive Officer, Cultural Intelligence
  - Manfred Mletsin, Accomplished supporter of the international education sector
  - Anita van Rooyen, Chief Confidence Hacker, Confidence Hackers
  - Jo Cassidy, Program Manager, Safety Roadmap Division of Planning and Assurance, University of New South Wales
  - Angela Lehmann, Head of Research, The Lygon Group
  - Dom Harden, Deputy Convener, IEAA Student Life Network; Academic Director, La Trobe College Australia
  - Catherine Gomes, Associate Professor, RMIT University
  - Joanna Shaw, Deputy Director, Student Advising, La Trobe University
  - Yinbo Yu, Head of Engagement & Partnerships, UKCISA
  - Sára Kozáková, University of Portsmouth (UG), Slovakia
- 88 Registrations

## ROADMAP TO RECOVERY: STRENGTHENING AUSTRALIA'S GLOBAL POSITION IN INTERNATIONAL EDUCATION

10 May 2022, Online

- Professor Kent Anderson, Deputy Vice Chancellor (Global), University of Newcastle
  - Sarah Lightfoot, Chief Executive Officer, UNSW Global Pty Ltd
  - Kathleen Newcombe, Chief Executive Officer, Sarina Russo Group
  - Toshi Kawaguchi, Director, International Education and Study NSW
  - Stephen Connelly, Senior Vice President Partnerships APAC, Adventus
- 513 Registrations

## IEAA WHITE PAPER LAUNCH: LEARNING ABROAD IN AUSTRALIAN UNIVERSITIES

17 May 2022, Online

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
  - Simon Watson (IEAA-AF), Convenor, IEAA Learning Abroad Network; Senior Manager, International Mobility Programs, UTS
  - Dr Davina Potts, Director, Future Students, The University of Melbourne
  - Woendi Hampton, Associate Director, International, James Cook University
- 241 Registrations

# 1. PROFESSIONAL DEVELOPMENT

BALANCING DIVERSIFICATION: IEAA MARKETING AND RECRUITMENT FORUM 2022

15-16 June 2022, Canberra, ACT

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
  - Roslyn Brown (Aunty Ros) Elder in Residence, University of Canberra, Ngunnawal Centre
  - Karen Sandercock First Assistant Secretary, International Division, Higher Education, Research and International Group Australian Government Department of Education, Skills and Employment
  - Mike Ferguson (IEAA-F), Board Member, IEAA; Director, Global Student Recruitment, University of Canberra
  - Bosco Anthony Pereira, Head of Strategy and Growth Global Rev Gen
  - Jeroen Prinsen, Regional Director Asia Pacific, QS Quacquarelli Symonds
  - Peline Tan - Chair Deputy Convener, IEAA Marketing and Recruitment Network; Associate Director, Segment Marketing & Planning, The Australian National University
  - Amanda Barry, Director, Future Students International Strategy and Future Students Division, Australian National University
  - Rustico Dulguime, Client Director, IDP
  - Catherine Ng, General Manager, CIT Solutions
  - George Hernandez (IEAA-AF), Convener, IEAA Marketing and Recruitment Network; Founder & CEO, Sofiri
  - Mahdi Shariatian, Senior Manager, Channel and Partner Success| International Recruitment, Swinburne University of Technology
  - Paula Soon, Convener, IEAA Admissions and Compliance Network Assistant Director, Pathways and Operations, Experience, RMIT University
  - Tim Hyde, Director International Communications, Macquarie University
  - Stephanie Fenelon, Deputy Convener, IEAA Marketing and Recruitment Network; Manager, Digital Marketing Operations, Griffith University
  - David Linke, Managing Director, EduGrowth
  - Jasper, Gill Head of Sales Development, Sinorbis
  - Derek Bell, Director, Customer Success & Marketing Marketing Cube
  - Stephanie Fenelon, Deputy Convener, IEAA Marketing and Recruitment Network; Manager, Digital Marketing Operations, Griffith University
  - Ty Hayes, Managing Director, Growth Generators
  - Jack Johnston, Regional Manager, International Student Recruitment, Monash University
  - Oliver Fortescue, Partner, Edified
  - Peline Tan, Deputy Convener, IEAA Marketing and Recruitment Network; Associate Director, Segment Marketing & Planning, The Australian National University
  - Brendon Lutwyche Associate Director, Future Students International, Australian National University
  - Peter Murray Associate Director, International Student Recruitment, University Technology Sydney
  - Aditya Vaddiparthi, Associate Director, Student Recruitment, University of Canberra
  - Mia Vu, Project Manager, Merkle
  - Gino Philip, CEO & Founder, Planet Media
  - Joni Edson, Head of Digital Marketing Innovation, Flinders University
  - Peline Tan, Deputy Convener, IEAA Marketing and Recruitment Network; Associate Director, Segment Marketing & Planning, The Australian National University
- 69 Registrations



## 2. YOUNG PROFESSIONAL EVENTS

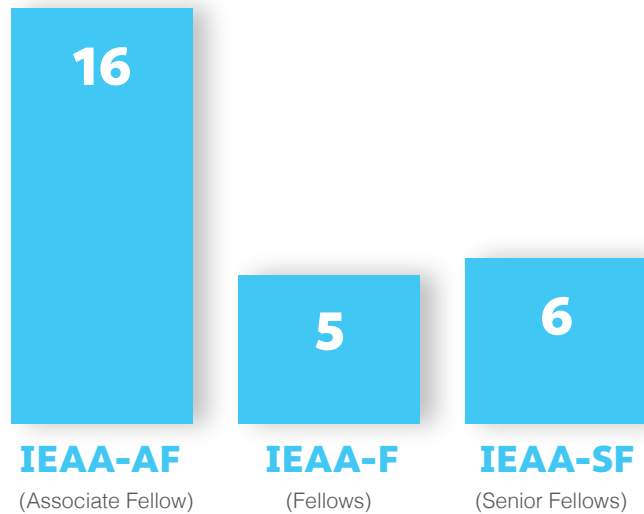
EVENT	PRESENTERS	PARTICIPANTS
TEAMWORK MAKES THE DREAM WORK: IEAA YOUNG PROFESSIONALS NETWORKING EVENT (WA) Thursday 5 August 2021, Perth	<ul style="list-style-type: none"> <li>Linda Riebe, Edith Cowan University</li> </ul>	27 attendees
CAREERS IN INTERNATIONAL EDUCATION – IEAA YOUNG PROFESSIONALS NETWORKING (ACT) Thursday 5 August 2021, Canberra	<ul style="list-style-type: none"> <li>Elena Williams (IEAA-AF), Australia-Indonesia Consulting</li> </ul>	13 attendees
TRIVIA NIGHT: IEAA YOUNG PROFESSIONALS (WA) Thursday 14 October 2021, Perth		40 attendees
BECOMING AGENTS OF CHANGE: IEAA YOUNG PROFESSIONALS NETWORKING (QLD) Wednesday 27 October 2021, Brisbane	<ul style="list-style-type: none"> <li>Rebecca Cozens, Griffith University</li> </ul>	36 attendees
SPEED NETWORKING: IEAA YOUNG PROFESSIONALS (QLD) Thursday 28 October 2021, Gold Coast	<ul style="list-style-type: none"> <li>Susan Schlinker, QUT</li> </ul>	8 attendees
TRIVIA NIGHT: IEAA YOUNG PROFESSIONALS (SA) Thursday 28 October 2021, Adelaide		19 attendees
END OF YEAR CELEBRATION: IEAA YOUNG PROFESSIONALS AND MEMBERS (QLD) Wednesday 1 December 2021, Brisbane	<ul style="list-style-type: none"> <li>Rebecca Cozens, Griffith University</li> <li>Susan Schlinker, QUT</li> </ul>	59 attendees
END OF YEAR CELEBRATION: IEAA YOUNG PROFESSIONALS AND MEMBERS (VIC) Monday 13 December 2021, Melbourne	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Crystal Gordon, Trinity College, the University of Melbourne</li> <li>Sam Miles, Monash University</li> </ul>	35 attendees
END OF YEAR CELEBRATION: IEAA YOUNG PROFESSIONALS AND MEMBERS (SA) Wednesday 15 December 2021, Adelaide	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Tanvir Hague, StudyNet Adelaide</li> <li>Katie Tribe, The University of Adelaide</li> </ul>	21 attendees
NETWORKING IN THE VIRTUAL WORLD: IEAA YOUNG PROFESSIONALS ONLINE EVENT (NATIONAL) Thursday 3 March 2022, Online	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Fran Baxter, Value Learning</li> <li>Marcela Lapertosa, Value Learning</li> </ul>	138 attendees
IEAA YOUNG PROFESSIONALS NETWORKING EVENT (ACT) Wednesday 27 April 2022, Canberra	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Dale Druhan, UNSW</li> <li>Christiarne Carroll, Australian National University</li> <li>Amy Kominek, University of Canberra</li> </ul>	13 attendees

## 2. YOUNG PROFESSIONAL EVENTS

EVENT	PRESENTERS	PARTICIPANTS
EMERGING TRENDS IN #INTLED: IEAA YOUNG PROFESSIONALS AND MEMBER NETWORKING (WA) Thursday 28 April 2022, Perth	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Derryn Belford, StudyPerth</li> <li>Kelly Smith, Murdoch University</li> </ul>	26 attendees
MEET THE CEO: IEAA YOUNG PROFESSIONALS AND MEMBER NETWORKING (NSW) Thursday 19 May 2022, Sydney	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Toshi Kawaguchi, Investment NSW</li> <li>Katie Hanna, Investment NSW</li> </ul>	25 attendees
IEAA MARKETING AND RECRUITMENT FORUM AND YOUNG PROFESSIONALS NETWORKING EVENT (ACT) Wednesday 15 June 2022, Canberra	<ul style="list-style-type: none"> <li>George Hernandez, Sofiri</li> <li>Stephanie Fenelon, Griffith University</li> <li>Peline Tan, The Australian National University</li> <li>Christiarne Carroll, Australian National University (ANU)</li> <li>Amy Kominek, University of Canberra</li> </ul>	39 attendees
MEET THE CEO: IEAA YOUNG PROFESSIONALS (QLD) NETWORKING EVENT Thursday 23 June 2022	<ul style="list-style-type: none"> <li>Hon. Phil Honeywood, IEAA</li> <li>Georgia Hooper, University of Sunshine Coast</li> <li>Susan Schlinker, QUT</li> </ul>	29 attendees

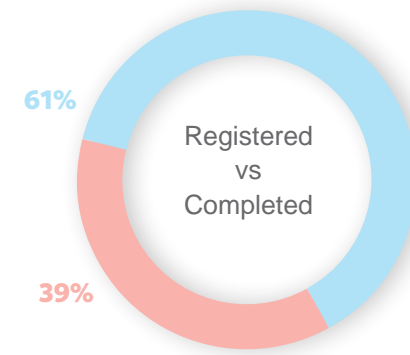
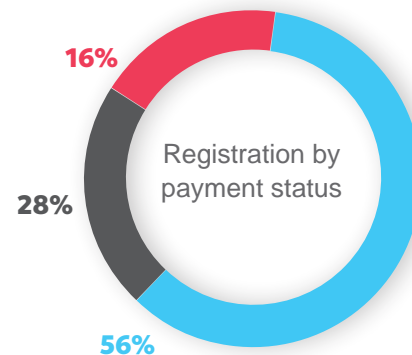
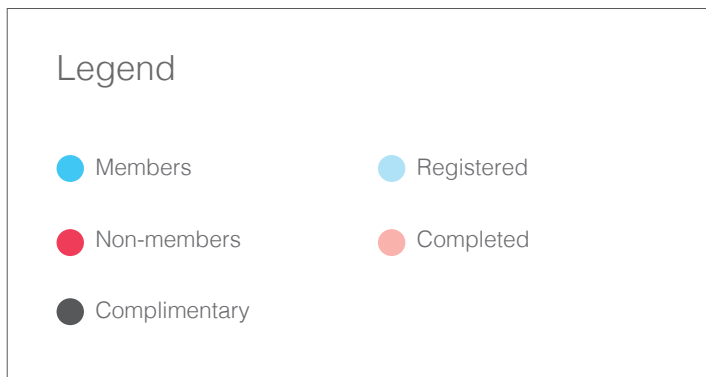
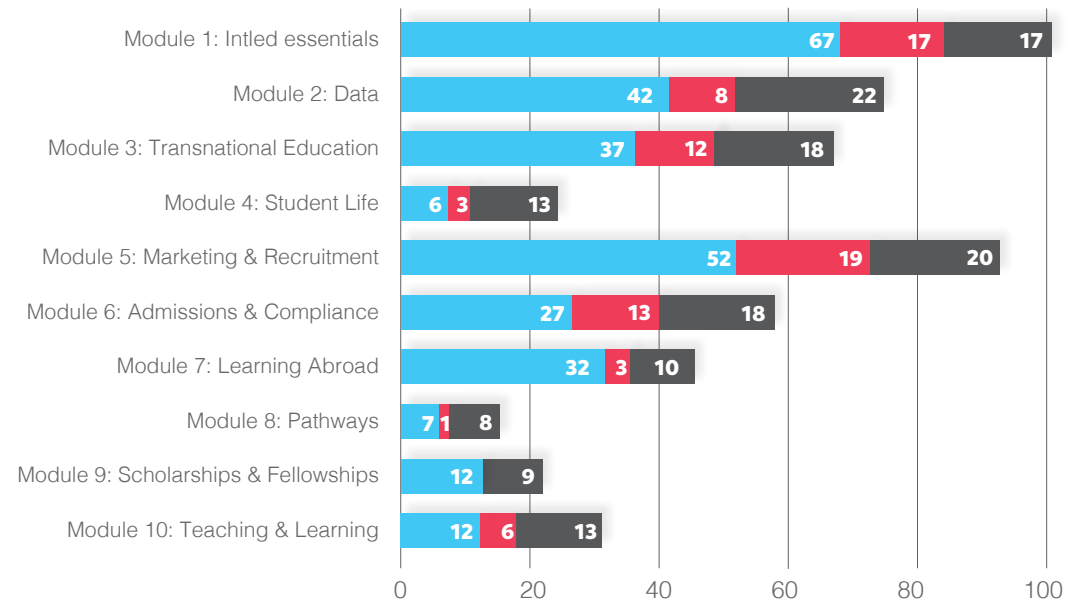
# 3. FELLOWSHIP AND ONLINE MODULES

## Fellowships Awarded



Members in the pipeline (i.e. working towards a goal): 260

## Online modules




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